

Notice of a Data Incident

San Francisco, CA - Baker Places, Inc. announces a data incident that may have affected a limited number of individuals' information. Baker Places recently discovered potential unauthorized access to an employee email account. Upon discovery, Baker Places immediately performed a password reset and swiftly engaged a third-party team of forensic investigators to assist with an investigation. This thorough investigation determined that an unauthorized individual may have gained access to certain information between February 12, 2024, and February 29, 2024.

Although the forensic investigation could not rule out the possibility that an unknown individual may have accessed this information, there is no indication whatsoever that any information has been misused. Baker Places subsequently conducted a comprehensive review of the relevant data in order to determine the types of information potentially at risk and to whom that information related. This review was completed on June 17, 2024, and Baker Places confirmed that a limited amount of individuals' information may have been at risk. The types of information identified included the following: name, Social Security number, driver's license number, financial account information, treatment/diagnosis information, prescription information, medical record/patient ID number, health insurance information, treatment cost information, or provider name. Importantly, the information potentially impacted may vary for each individual, and may include all, or just one, of the above-listed types of information. Although there is no evidence to date of misuse of information related to this situation, and the likelihood of any misuse is low, Baker Places is notifying potentially affected individuals, and is offering those individuals access to complimentary credit monitoring and identity protection services.

Baker Places has established a toll-free call center to answer questions about the incident and to address related concerns. The call center is available Monday through Friday from 6 AM - 6 PM Pacific Time (excluding major U.S. holidays) and can be reached at 833-251-9598. Baker Places may also be contacted by mail at 170 9th St., San Francisco, CA 94103.

As a best practice, individuals are encouraged to remain vigilant against incidents of identity theft by reviewing account statements and explanation of benefits forms for suspicious activity. Individuals may also place a fraud alert or credit freeze by contacting the credit reporting agencies: TransUnion 1-800-680-7289, P.O. Box 2000 Chester, PA 19016, transunion.com; Experian 1-888-397-3742, P.O. Box 9554 Allen, TX 75013, experian.com; Equifax 1-888-298-0045, P.O. Box 105069 Atlanta, GA 30348, equifax.com. Individuals can further educate themselves regarding identity theft, fraud alerts, credit freezes, and steps to protect their personal information by contacting the credit reporting bureaus, the Federal Trade Commission ("FTC"), or their state Attorney General. The FTC may be reached at 600 Pennsylvania Ave. NW, Washington, D.C. 20580; www.identitytheft.gov; 1-877-ID-THEFT (1-877-438-4338); and TTY:1-866-653-4261. Instances of known or suspected identity theft should also be reported to law enforcement, the state Attorney General, and the FTC.

The privacy and protection of information is a top priority for Baker Places, and we deeply regret any inconvenience or concern this incident may cause.

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