



2024

Sponsorship Opportunities





PRC Open House

Celebrating our volunteers and five years in our Integrated Services Center

Wednesday, April 3, 5:00 pm

170 9th Street

Join us for the second annual open invitation to tour PRC headquarters as we celebrate our fifth anniversary at 170 9th Street. See first-hand the breadth of our services, our dedicated program staff, our incredible volunteers, and the spaces where our life-changing services take place.

Gain a greater understanding of our clients' real-life situations and how they access programs to transform their lives.

We'll also celebrate and recognize our longtime volunteers who dedicate their time and talent to benefit PRC and those we serve.

Sponsorship Levels

- Host | \$5,000
- Co-host | \$2,500
- Advocate | \$1,000
- In-Kind Donor

prcsf.org/openhouse



Staff Appreciation Month

All May Long

For the third year running, PRC is celebrating its most important asset – its staff – who work hard all year long to provide high-quality, impactful services to community members who need them most.

We'll show our gratitude with a full month of activities, including costume contests, ice cream and cookie deliveries, spin the wheel for prizes, and trivia games.

Support PRC by supporting our staff who make it all possible.

Have an idea for how to recognize PRC's staff? Tell us! Know of a business that might donate toward our festivities? Ask them! We would love your participation!

Sponsorship Levels

- All-Star | \$2,500
- Advocate | \$1,000
- Helper | \$500
- In-Kind Donor

prcsf.org/sam



Advocacy Day

Wednesday, June 19

Sacramento

PRC's initiative, the Black Leadership Council (BLC), hosts its third annual Advocacy Day, "Black In Action", an exciting opportunity for BLC members to meet with state leaders in Sacramento to discuss policy issues core to improving outcomes for Black Californians.

Past years have included a full day of meetings with elected officials and state department leads, media coverage, and even a co-sponsored masquerade ball with the California Legislative Black Caucus and the California Black Legislative Staff Association!

Sponsorship Levels

- Change Agent | \$2,500
- Advocate | \$1,000
- Grassroots Champion | \$500
- Ally | \$250

prcsf.org/advocacyday

MIGHTY REAL

A large, ornate ballroom with a pink-lit ceiling and a speaker addressing a seated audience. The room features high ceilings with arched windows and balconies filled with people. The speaker is a man in a blue suit, seen from behind, standing in the center of the room. The audience is seated in rows of chairs, some of which are upholstered in a patterned fabric. The overall atmosphere is formal and elegant.

Mighty Real Fundraiser

Friday, October 4, 6:00 pm

PRC's signature annual fundraising event is named after "Queen of Disco" Sylvester's song, "You Make Me Feel (Mighty Real)", to honor our visionary benefactor.

This celebration demonstrates all the ways in which PRC transforms lives and features opportunities to hear from clients, an exciting live auction and Fund a Need, fabulous performances, and a chance to socialize with everyone from political dignitaries to drag divas.

Sponsorship Levels

- Visionary | \$25,000 | 15 tickets
- Innovator | \$10,000 | 10 tickets
- Creator | \$5,000 | 10 tickets
- Revelatory | \$2,500 | 5 tickets

prcsf.org/mightyreal



Songs of the Season

Tuesday and Wednesday, December 10 and 11, 8:00 pm
Feinstein's at the Nikko

This quintessential San Francisco holiday-themed cabaret was founded by drag personality Donna Sachet and is produced by Billboard recording artist Brian Kent as a benefit for PRC.

Incredible performances seamlessly merge tradition and whimsy, accompanied by witty banter that captures the essence of the holiday spirit.

Sponsorship Levels

- North Pole | \$5,000 | 15 tickets
- Santa | \$1,500 | 10 tickets
- Reindeer | \$600 | 4 tickets
- Elf | \$300 | 2 tickets

prcsf.org/songs



*Community Winter
Celebration*

Community Winter Celebration

Wednesday, December 18, 1:00 pm

This new revamp of a longtime beloved tradition is a cherished gathering among PRC staff, volunteers, and clients.

The celebration features music and entertainment, games, raffles, refreshments, and grocery bag giveaways, and creates a greater sense of community for our clients.

Sponsorship Levels:

- All-Star | \$2,500
- Advocate | \$1,000
- Helper | \$500
- In-Kind Donations

prcsf.org/celebration



2024 Sponsorship Opportunities Form

Choose from the following:

PRC Open House

Wednesday, April 3

- Host | \$5,000
- Co-host | \$2,500
- Advocate | \$1,000
- In-Kind Donations

Staff Appreciation Month

All May Long

- All-Star | \$2,500
- Advocate | \$1,000
- Helper | \$500
- In-Kind Donations

Advocacy Day

Wednesday, June 19

- Change Agent | \$2,500
- Advocate | \$1,000
- Grassroots Champion | \$500
- Ally | \$250

Mighty Real Fundraiser

Friday, October 4

- Visionary | \$25,000
- Innovator | \$10,000
- Creator | \$5,000
- Revelatory | \$2,500

Songs of the Season

Tues, Dec 11, & Wed, Dec 12

- North Pole | \$5,000
- Santa | \$1,500
- Reindeer | \$600
- Elf | \$300

Client Winter Celebration

Wednesday, December 18

- All-Star | \$2,500
- Advocate | \$1,000
- Helper | \$500
- In-Kind Donations

Not able to sponsor?

Consider donating:

- \$500
- \$1,000
- \$2,500
- Other _____

Process your sponsorship or sponsorships in the following ways:

Online: prcsf.org/sponsor

Phone: 415-972-0255

Email: scan your form and send it to events@prcsf.org

Mail: PRC

c/o Randi Paul

170 9th Street

San Francisco, CA 94103

Name _____

Company _____

Mailing Address _____

Phone _____ Email _____

Enclosed is my check payable to PRC in the amount of \$ _____

Please charge my credit card: Mastercard Visa American Express

Name on Card _____

Card Number _____

Billing Zip Code _____ Expiration Date _____

3-digit security code (on back of card) _____

Signature _____

Questions?

Randi Paul

Chief Development Officer

415.972.0856

randi.paul@prcsf.org



PRC is a 501(c)(3) non-profit organization, Tax ID 94-3078431. The amount of your sponsorship that exceeds the fair market value of the goods or services provided is tax-deductible as a charitable contribution.