



THE FRONTLINE

E-NEWSLETTER



[Forward this message to a friend](#) | **May 2022**

Dear Friend,

This May at PRC, we've been celebrating our most precious resource with Staff Appreciation Month. We have such an incredible group of talented and dedicated staff who continuously go the extra mile. To show our appreciation for all their hard work, we've filled the month with activities, games, treats, and prizes. It's because of each and every employee that more than 5,000 individuals are able to access life-changing services at PRC each year. We couldn't be more proud and are continuously reminded how lucky we are to have each one as a colleague. Thank you PRC staff for everything you do!

PRC CELEBRATES STAFF APPRECIATION MONTH



Who doesn't love cookies and ice cream? All month long, PRC employees have satisfied their sweet tooth, entered costume contests, played bingo and spin the wheel, and tried their hands at any number of fun activities organized by our People Experience team. So many smiles and so much good-hearted fun!

Thank you to all of the generous companies who donated products and services to make this month extra special for our staff!



STAFF STORYTELLING TRAINING



A big thank you to Polly Winograd Ikonen and Robin Carr from Landis Communications Inc. for providing PRC staff with an incredibly helpful and inspiring storytelling training, and to the cross-section of participants who fully applied themselves and had fun doing it!

Landis shared their methodology for telling PRC's story using the "petal storytelling technique," which encourages individuals to weave all the different components of the story around one central theme, like petals connected to the center of a flower. This focus on the power of why yielded some powerful insights into PRC's values and mission.

ONE-YEAR ANNIVERSARY OF HUMMINGBIRD VALENCIA OPENING



May 18th marked the one-year anniversary of the opening of Hummingbird Valencia Navigation Center, the second facility of its kind in San Francisco.

The Hummingbird model, named by a PRC client for its openness to drop-ins, is a low-barrier alternative to psychiatric emergency services in which people in crises can access a safe and comfortable environment for day or overnight use. Participants can obtain meals, laundry services, showers, storage, and most importantly, begin to build trust with skilled staff who can link them to community-based services, including PRC's residential treatment.

Since Hummingbird Valencia opened, even as it continues to operate at less than full capacity due to COVID protocols, it has provided overnight beds to 268 individuals with an average stay of 16 days, and provided day drop-in services to 1,260 more.

PRIDE BRUNCH SATURDAY, JUNE 25, 2022



GET YOUR TICKETS NOW

“Gary and I are thrilled that Pride Brunch returns to a live and in-person format at the luxurious Westin St. Francis Hotel in Union Square! Get ready to revel in all the excitement you’ve grown to love and cherish, including inspirational remarks by the Grand Marshals of the Pride Parade, the gourmet brunch, auction, musical entertainment, and more. This is *THE* place to be on Saturday, June 25, at 11AM!” declares the Queen of the Castro Donna Sachet.



We’re thrilled by the incredible response from the community to sponsor this year’s Pride Brunch. It’s a testament to the need for PRC’s life-changing services, and that our community will always come together to support meaningful causes.

THANK YOU TO OUR SPONSORS

PREMIER SPONSORS



RAINBOW SPONSORS



COMMUNITY SPONSORS



J.P.Morgan



Brian Schneider and
Robert Lieberman
Josh and Dana Frieman
Tim Schroeder

MEDIA SPONSOR



GIFT BAG SPONSOR



Interested in sponsoring? Contact Randi Paul, Chief Development Officer at randi.paul@prcsf.org (415) 972-0856.

Pride Brunch is made possible in part by the support of dedicated volunteers. If you're interested in volunteering your time to make this a fundraising event to remember, contact Seth Abrahamson, Development Communications Manager, at seth.abrahamson@prcsf.org or (415) 802-4092.

If you enjoyed reading about PRC, please consider [supporting this work with a charitable contribution](#). You can learn more about the work we do [on our website](#) and on our [blog](#).

DONATE HERE

The mission of PRC is to help people affected by HIV/AIDS, substance use, or mental health issues better realize opportunities by providing integrated legal,

social, and health services that address the broad range of social risk factors that impact wellness and limit potential.

Copyright © 2022 PRC, All rights reserved.

Want to change how you receive these emails?
You can update your preferences or unsubscribe from this list.

