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Willkommen, Bienvenue, Welcome!

Broadway and Show Business Legend Joel Grey Named 2021 Recipient of the PRC Sylvester Community Pillar Award

Grey will accept virtually at PRC's Mighty Real Gala on November 5, 2021

SAN FRANCISCO, Calif. (Oct 26, 2021) – [PRC](#), the San Francisco-based nonprofit providing comprehensive services to the City's most vulnerable, is rolling out the red carpet for actor/singer [Joel Grey](#). Grey will be honored with PRC's Sylvester Community Pillar Award at the annual "[Mighty Real](#)" fundraising gala on Friday, Nov. 5, at the Four Seasons San Francisco.

Joel Grey is an Oscar®, Tony®, and Grammy® Award-winning icon who made theatrical and cinematic history as the original Master of Ceremonies in "Cabaret," both on Broadway and in film. He is also an accomplished director, photographer and a fierce advocate for human rights.

"As a lifelong fan, it is an honor for me and for PRC to recognize Joel Grey and his commitment to human rights and his art," said **PRC CEO Brett Andrews**.

"Joel has been a consistent advocate for human rights. His heroic achievement in bringing Larry Kramer's 'The Normal Heart' to Broadway, and thus introducing this significant dramatic work to mainstream audiences, is only one example of how he has made critical issues involving the HIV/AIDS crisis and other compelling issues visible. We're overjoyed to celebrate him with our annual Sylvester Award."

PRC's Sylvester Community Pillar Award, launched in 2017, is named after Sylvester James, Jr., a singer-songwriter most known for a string of '70s and '80s disco singles, including "You Make Me Feel (Mighty Real)." This song helped establish his career as an international disco and dance music performer, earning him the "Queen of Disco" title. An activist who campaigned against the spread of HIV/AIDS, Sylvester died in 1998 from complications related to the disease. In his will, Sylvester directed royalties from all future sales of his music to two San Francisco-based HIV/AIDS organizations: AIDS Emergency Fund (which merged with PRC in 2016) and Project Open Hand. Past recipients include Patti LaBelle, Sheryl Lee Ralph, Donna Sachet, Gary Virginia and Frenchie Davis.

[San Francisco Mayor London Breed](#) will be a featured speaker at Mighty Real Gala. Other awardees to be honored at the event include activist and performer [Honey Mahogany](#), with the Vanguard Leadership Award for her seminal work within the LGBTQ+ community in San Francisco; [Bare Chest Calendar](#), with the Outstanding Community Partner Award for raising more than \$2 million for PRC over 38 years of calendars; and [Tito's Handmade Vodka](#), with the Outstanding Corporate Partner Award for their valued sponsorship of PRC's varied events over the years.



Show business legend Joel Grey will receive the 2021 PRC Sylvester Awards at the Mighty Real Gala on Friday, Nov. 5.

About Joel Grey

With a career spanning more than 50 years, Grey began his career in regional children’s theater before conquering Broadway in his Tony Award-winning turn as the Master of Ceremonies in “Cabaret.” In addition to winning the Academy Award for the film version of “Cabaret” – one of only nine actors to have won both awards for the same role – Grey has won multiple Tony, Grammy and Drama Desk Awards, plus a Golden Globe® and British Film Award. Grey also co-directed “The Normal Heart” on Broadway, 26 years after playing the part of Ned in the original off-Broadway production. Most recently, he directed the acclaimed Broadway production of ‘Fiddler on the Roof’ in Yiddish which won the 2019 Drama Desk Award for Best Musical Revival, the 2019 Outer Critics Circle Award for Best Musical Revival and a 2019 New York Drama Critics' Circle Award Special Citation. Grey is also an accomplished photographer. His work has been the subject of five books, in addition to a featured exhibition at The Museum of the City of New York. Grey’s memoir, *Master of Ceremonies*, was published in 2016. He is the father of Jennifer and James and the grandfather of Stella.

PRC’s Mighty Real Gala Details

Attendees can choose from the following table and ticket options:

- Cocktail Party Ticket (\$100) – Cocktails and hors d’oeuvres for one – *new this year*
- Single Ticket (\$300) – Reserved seating for one
- Premier Ticket (\$600) – Prime reserved seating for one
- Patron Individual (\$1,000) – Prime reserved seating for one
- Patron Ticket Couple (\$1,500) – Prime reserved seating for two
- Sponsorship Half Table (\$2,500) – Reserved seating for five
- Sponsorship Tables (starting at \$5,000) – Reserved seating for ten

This year’s sponsors include:

Premier Level - Gilead Sciences, Inc.

Charter Level - Janice and Thomas Berthold, Chevron, The Court of More is More! Imperial Council San Francisco, Genentech, Morgan, Lewis & Bocklus LLP, Tito’s Handmade Vodka

Community Level - Alexandria Real Estate, Cushman & Wakefield, Divco West Services, Eastdil Secured, Dana and Josh Frieman, Harvest Properties Inc., Hines, JLL, Michael Niczyporuk and Rachel Forisha, Nuveen Real Estate, Laura Powell and Chuck Byce, Presidio Bay Ventures, Revel Architecture and Design, Saint Francis Foundation, Robert Lieberman and Brian Schneider, Starwood Capitol, Sterling Bank & Trust, TMG Partners, Transwestern

Supporter Level - Allied Universal, ARG, CBF Electric & Data, East Bay Rental Housing Association, Giampolini, GreenbergTraurig, Landis Communications Inc. (LCI), Newmark, NOVO Construction, Quest Diagnostics, Skyline Construction

For further information and tickets for this year’s Mighty Real Gala, visit www.prcsf.org/mightyreal.

Please note: PRC will require all guests to show proof of vaccination upon entry of the Four Seasons Hotel, along with photo ID. Proof of vaccination can be provided in the form of CDC card or picture of your CDC card. Guests will also be required to wear masks indoors unless eating or drinking.

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About PRC

PRC is a San Francisco-based nonprofit social impact organization serving the needs of the City’s most vulnerable people and communities. PRC’s multifaceted programs offer supportive services to those struggling with substance use, HIV/AIDS and behavioral health challenges that most often stem from the broader systemic challenges of historic economic, social and racial inequities. PRC, in service since 1987, assists approximately 5,700 individuals annually. For more information, please visit www.prcsf.org or call (415) 777-0333.

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MEDIA, PLEASE NOTE: For more information or to request an interview, please contact Brianne Miller at PRC@landispr.com / (650) 575-7727.

****CALENDAR LISTING****

Honoring Joel Grey at PRC's Mighty Real Gala

WHAT: [PRC's Mighty Real Gala](#) is back in person this year, Friday, Nov. 5, at 6 p.m., at the Four Seasons Hotel San Francisco. This annual event raises funds to provide comprehensive services to the City's most vulnerable. Honored at the event is Joel Grey, show business legend, who is receiving the prestigious Sylvester Community Pillar Award.



WHERE: Four Seasons Hotel San Francisco

WHEN: Friday, Nov. 5, 2021, beginning at 6 p.m.

WHO: Attendees include:

- **Joel Grey**, honored with PRC's Sylvester Community Pillar Award (accepting virtually)
- **Honey Mahogany**, winner this year of PRC's Vanguard Leadership Award
- San Francisco **Mayor London Breed**
- PRC's CEO **Brett Andrews**

ADMISSION: Tickets, starting at \$100, are available online [here](#). For more event information, visit PRC online at prcsf.org.

MEDIA PLEASE NOTE:

To request an interview or photos, please contact Brianne Miller at PRC@landispr.com.

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