

Media Contact:
Brienne Miller
Landis Communications Inc.
PRC@landispr.com
(650) 575-7727
www.landispr.com



PRC Names Tasha Henneman as New Chief of Policy and Government Affairs

SAN FRANCISCO (June 21, 2020) – [PRC](#), the San Francisco nonprofit that elevates the lives of those affected by poverty, HIV/AIDS, substance use or mental health issues, today announced Tasha Henneman as its new chief of policy and government affairs. She begins work with PRC on July 19.

In this role, Henneman will oversee the organization’s public policy and government affairs, as well as all communications functions. She will also serve as director of the [Black Leadership Council](#), a new policy initiative sponsored by PRC to address broken systems of care for African-Americans and other minority populations throughout California through the [Black Prosperity Agenda](#).

Henneman’s professional experience encompasses more than two decades in the nonprofit and government sectors. Prior to joining PRC, Henneman most recently was chief of staff at SF Goodwill Industries, where she served as a key strategic advisor to the CEO and engaged with Goodwill’s lobbying representatives and external advocacy coalitions. Previously, she served as district director for State Senator Nancy Skinner (D9-East Bay) and as education and health policy advisor in the Office of the Mayor of Berkeley. Since 2017, Henneman has been an adjunct faculty instructor in the education and sociology departments at Mills College in Oakland and in the education department at Berkeley City College. Henneman will report directly to Brett Andrews, PRC’s chief executive officer.

"Tasha’s expertise in aligning government and community priorities will help us further our mission of helping clients achieve their full potential," said **Andrews**. "Tasha’s focus on community-level issues such as disparate education, social and health outcomes, make her uniquely qualified to engage with PRC’s core programs and impact the root causes of these entrenched societal imbalances and challenges."

"I am greatly inspired by the work of PRC, Brett and the entire leadership team. I am so proud to join the PRC family," **Henneman** said. "The pandemic has shined a painfully bright light on the deep inequities at play in San Francisco and throughout our state. Delivering PRC’s essential legal, social and health services is now more critical than ever. At the same time, we must direct our efforts at the causes of these inequities with the clear aim of bending the curve of demand for our services."

Henneman earned her Ph. D. and M.A. in early childhood education and leadership at Mills College. She also holds an M.A. in public administration from California State University Hayward. She earned a B.A. in liberal studies from California State University Chico. Among her many current board and advisory roles: Lifelong Medical; Center for Equity in Early Childhood Education, Berkeley Public Schools Fund, Covenant House; Preventive Oz; K*STAR*Productions



*Tasha Henneman,
PRC’s Chief of Policy & Government Affairs*

About PRC

PRC is a San Francisco-based nonprofit social impact organization serving the needs of the City's most vulnerable people and communities. PRC's multifaceted programs offer supportive services to those struggling with substance use, HIV/AIDS and behavioral health challenges that most often stem from the broader systemic challenges of historic economic, social and racial inequities. PRC, in service since 1987, assists approximately 5,700 individuals annually. For more information, please visit www.prcsf.org.

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