

impact report 2020









building health, hope, and community















BRIAN SCHNEIDER

dear friend,

Amid today's changing landscape, we are drawing on our strengths at PRC to meet the challenges and opportunities of this moment.

Our staff, volunteers, and community draw upon a deep and rich history advocating for social and economic justice. We've been tugging at the intersection of poverty, discrimination, ill-health, homelessness, and exclusion affecting the Bay Area's most vulnerable adults for decades. Now, our focus is crystalized: driving systemic change while simultaneously providing best-in-class care to buttress and build resources among the most vulnerable residents of our community.

In the face of a breaking pandemic, the amazing staff and heart of this organization shines through—sustaining safety net support to thousands throughout Shelter-In-Place, adapting to meet evolving client needs for basic income, employment, and addiction support, and keeping psyches, hopes and dreams moving forward.

We also built and moved into our new Integrated Service Center in 2019, expanding access and connecting social and behavioral health services together into a more seamless continuum of wraparound care for 5,600 clients and their families. We launched new initiatives to address health disparities impacting the African-American community and to build wages and career track jobs among the health-challenged. PRC is not only steadfast in our commitment to people struggling with addiction, HIV/AIDS, mental health challenges, unemployment, and homelessness, we're

inspired to continue rising. After nine months of reflection, in June 2020 PRC established strategic objectives to set our course for the next five years: *Transforming Lives and Systems of Care in San Francisco*.

We are in this together. Thank you for your partnership, your compassion, and your personal and professional acts of courage to support our community's health and the lives of those most vulnerable among us. It is through you, our community and our partners, that we make change and equitable space for everyone—all ages, backgrounds, and health histories—to look to the future with access to the opportunity and resources needed to lead healthy, meaningful lives.

In Community,

Brian Schneider President

Brian Schneibe

Brett Andrews
Chief Executive Officer

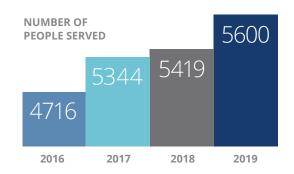
resource for those living with HIV/AIDS as well as other vulnerable communities, insuring that they have access to the care and support they need to thrive. Thank you PRC CEO Brett Andrews and the entire PRC family for your tireless leadership and for all that you do to strengthen our Bay Area community. ??

Nancy Pelosi, House Speaker United States House of Representatives



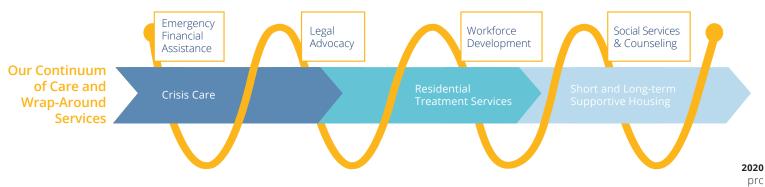
steady growth

to meet rising community need



""OUR FOCUS IS CRYSTALIZED:
DRIVING SYSTEMIC CHANGE
WHILE SIMULTANEOUSLY
PROVIDING BEST-IN-CLASS
CARE TO BUTTRESS AND BUILD
RESOURCES AMONG THE
MOST VULNERABLE RESIDENTS
OF OUR COMMUNITY."

Brian Schneider, President and Brett Andrews, Chief Executive Officer



in the news

RECENT HIGHLIGHTS OF OUR WORK

RACIAL JUSTICE

SAN FRANCISCO Business times

June 2020

VIEWPOINT: We appreciate our 'allies' in the fight for justice. But we need more than that...

The health implications of racial injustice, particularly for African American communities, has been a timely and rising focus of PRC and CEO Brett Andrews over the past few years.

AIDS WALK SAN FRANCISCO 2020







January 2020

PRC announces new partnership with AIDS Walk San Francisco,

as primary beneficiary and co-producer of this crucial fundraising event to support the vital services of PRC and dozens of Bay Area nonprofits.

**THE ENERGY NEEDED

TO DISMANTLE RACISM

MUST BE COMMENSURATE

TO THE ENERGY IT

TOOK TO CREATE IT?*

Brett Andrews, PRC CEO

MEANS TACKLING THE ENDEMIC
ISSUES THAT FUEL ITS SPREAD,
INCLUDING HOMELESSNESS,
ADDICTION, POVERTY, AND
DISCRIMINATION – THAT'S
WHY PRC IS SUCH A LOGICAL
AND WORTHY CHOICE TO BE
AT THE HELM OF THIS MUCH
BELOVED AND ANTICIPATED
ANNUAL EVENT. 29

Craig Miller, founder of AIDS Walk San Francisco and president of MZA Events

HUMMINGBIRD PLACE EXPANSION

San Francisco Uhronicle

February 2020

New Mental Health Shelter Aims to Ease Burden

PRC's partnership with the City and Department of Public Health is expanding to navigate more individuals toward care, housing, and stability by opening the first community-based Hummingbird Place.

"THIS IS ABOUT GETTING
PEOPLE OFF THE STREET
AND INTO A SUPPORTIVE
ENVIRONMENT...
WE NEED MORE PLACES
FOR PEOPLE TO GO
TO SEEK TREATMENT
AND GET HEALTHIER."

San Francisco Mayor London Breed

GROVE STREET PURCHASE



February 2020

Mayor Announces Funding to Prevent Closure

The Mayor's Office of Housing and Community Development provided a \$3.9 million loan [for PRC] to acquire Grove Street House, a nine-bed residential mental health facility offering 60-day stays in the North of the Panhandle.

FOR UNHOUSED PEOPLE STRUGGLING WITH MENTAL ILLNESS, IT IS CRITICAL THAT WE PRESERVE OUR EXISTING STOCK OF BEDS AND UNITS... I'M GLAD TO SEE THE CITY STEPPING UP...WE NEED TO DO MUCH MORE OF THIS IN THE FUTURE. 29

San Francisco Supervisor Rafael Mandelman

IMPROVING HEALTH

SAN FRANCISCO BUSINESS TIMES

December 2019

Guest opinion: Integrating health services will improve outcomes

The United States is arguably the world's economic leader.
Yet, [health care] outcomes are woefully inadequate." Brett Andrews shines a light on moving from siloed to integrated systems to advance community health and how PRC placed clients' perspectives at the center of our innovative model of care.

PARADOX HAS EXISTED WITHIN THE
U.S. HEALTH CARE SYSTEM. WHILE
AMERICANS SPENDS SUBSTANTIALLY
MORE MONEY ON HEALTH CARE THAN
ANY OTHER INDUSTRIALIZED NATION,
WHY DO WE HAVE SUCH RELATIVELY
MEDIOCRE HEALTH OUTCOMES?... ??
Brett Andrews, PRC CEO





HENRY

A sense of momentum was hard to hold onto with the COVID-19 pandemic unfurling around him. Not only did Henry lose his income as a driver for Lyft, but his sense of well-being and a promising future—like all of us struggling to stay positive and focused during the changed circumstances of this public health emergency—disappeared.

Troy Boyd and Joe Ramirez-Forcier, of PRC's Workforce Development program describe Henry as "eager and willing to do whatever he needed to improve his life." Facing many challenges growing up gay in Colombia, unsupported by family, and forced into life on the streets, Henry sought a better life in a place he could bring forward his whole self. He'd recently been granted asylum, and PRC helped him enroll in English as a Second Language classes at City College San Francisco to boost capacity and confidence. With his Employment Specialist, Henry put together a strong resume and gathered references while he volunteered at PRC and began driving for Lyft.

"MY LIFE IS NORMAL, I THINK," HENRY PERÉZ SAID THIS WEEK.
"I DON'T ALWAYS FEEL PROUD OF MY HISTORY, BUT
I'M LIKE EVERYBODY, AND I AM GRATEFUL FOR PRC—
ALL THE HELP, THE PATIENCE, AND THE COMMUNICATION.
NOW, I LOOK FORWARD TO TOMORROW."

As Henry's confidence grew, he wanted to put the degree he earned in psychology from his home country to work, and he joined the second cohort of PRC's new Lift UP SF Peer-to-Peer Program to embark on a new career as a peer professional in the health sector. For Henry, the program was a "wonderful refresher" and "critical opportunity to build and practice workplace vocabulary."

Graduating March 2020, Henry was certified by PRC as a Peer to Peer Specialist just as San Francisco's Shelter-In-Place Order brought many aspects of regular life to a halt. Henry was deflated but his PRC team rallied around him, encouraging him to apply for an open position as a Residential Relief Counselor with Baker Places. His preparation netted a virtual interview, and with his wrap-around PRC support system, Henry got the job!

We are very proud of him for sticking to it and believing in himself, especially during the difficulties presented by COVID-19.



DAVE

In His Own Words: Dave Charbonneau sat down in June to talk about his experiences with addiction and PRC.

You narrow yourself into a corner when you use for a long time.

I was emaciated, missing teeth, homeless, jobless, unemployable, and contracted HIV. When you're in that place, it's hard to see any possibility. What's on the other side? SO MUCH – that's my message.

After twenty years of trying to get sober, my primary addiction was to meth, I finally did it at 42. Now I'm 50 and so grateful for my life. I'm a licensed electrical contractor with my own apartment, a couple of vehicles, and a community I love! I've got so much.

It wasn't easy to get here. I went through Joe Healy Detox at least three times, sent over by UCSF's Ward 86 to get help. I went through Ferguson House a few times, and Acceptance Place more than once. The attitude was "Come on in, Dave. Let's try this again." There was no shaming about having a difficult time "getting it."

Addiction is not pretty. It's hard. I would be in a good place, feeling fine walking down the street, and it was like being struck by lightning: "go get high." I would wake up a day or several days later and go – what just happened to me?

When I finally surrendered to recognizing my addiction, PRC helped me create structure, care for myself, and reach for help when I need it. When I think about learning how to "go grocery shopping" at Acceptance Place, it's amazing how instructive it was for my life. Now I call it "Dinner Party Preparedness," but it's the simple skills that help you consider yourself in context and able to cope: think about what you need, how much, how to make it last, and what's your budget.

Now when lightning strikes, I reach for my support system. The passage of time makes it easier. I'm stronger on my own, but I wouldn't be here without PRC. Initially you have to be surrounded. I called it Team Dave - a therapist, a psychiatrist, a lawyer, a sponsor. I was surrounded by a team of advocates and professionals.

TODAY, I WANT POINT TO WHAT WORKS: COMMUNITY, WRAP AROUND SUPPORT, AND STRUCTURE. PRC BAKER PLACES TAUGHT ME TO CARE FOR MYSELF. TODAY MY LIFE CONTINUES TO BE BASED ON THE PRINCIPALS I LEARNED IN THE FIRST 90 DAYS, A DAILY PRACTICE TO NURTURE MY MENTAL HEALTH, MY SUBSTANCE ABUSE RECOVERY, AND MY HIV CARE. I AM SO GRATEFUL.

crisis care

SOCIAL AND BEHAVIORAL HEALTH SOLUTIONS FOR PEOPLE IMPACTED
BY SUBSTANCE USE, MENTAL HEALTH AND CO-OCCURRING NEEDS AS
WELL AS A VALUABLE PARTNER WITH THE DEPARTMENT OF PUBLIC HEALTH
AND OUR SHARED GOALS OF BUILDING EQUITY AND IMPROVING
HEALTH OUTCOMES FOR VULNERABLE ADULTS ACROSS SAN FRANCISCO.

Pr. Grapt Colfax, San Francisco Director of Public Health

JOE HEALY DETOX was created in

2000 to stop people who are homeless from dying on the streets as a result of substance use. It offers a 21-day medically-managed stay in a community-based setting for up to 28 people each day and night.

527 people accessed PRC's community-based detoxification services in 2019/20

- · 87% for alcohol dependence.
- 13% for opioids and other substances.

AT EXIT:

79%

made progress on treatment goals.



exited to more stable, next step housing, i.e. a treatment or support program, living with family, or living on one's own.

SIX MONTHS LATER PARTICIPANTS:

INCREASED EMPLOYMENT by 57%

from 14% to 22% employed

DECREASED HOMELESSNESS by from 36% to 26% living in a shelter or on the street

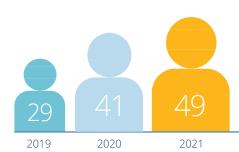
DECREASED INTOXICANT USE by Alcohol use down from 60% to 40%

Illegal drug use down from 37% to 27%

Injection drug use down from 16% to 11%

HUMMINGBIRD PLACE NAVIGATION CENTERS

offer essential respite and a first step into care for the most vulnerable people on our streets and in our community. Now able to serve 41 people per night, up from 29 last year, the Hummingbird model is a low-barrier alternative to unmanaged mental illness, addiction, and homelessness.



HUMMINGBIRD PLACE
is located on the
Zuckerberg San Francisco
General Hospital campus.
HUMMINGBIRD-VALENCIA
is opening in the
Mission District in 2021.

Hummingbirds are safe spaces to rest inside, shower, do laundry, and build trust in necessary care systems like shelter or treatment. We welcome San Francisco's most frequent users of crisis and inpatient emergency services, and PRC's behavioral and mental health workers build "helping relationships" that open new doors to hope, housing and health.

496 overnight guests stayed an average of 19 days in 2019/20, and Hummingbird's "Daily Access" program hosted 7,596 visits = an additional 20 people, on average each day, warming up to needed behavioral health interventions



new beginnings

We treat everyone who walks through our door with respect and dignity. Illness is not an identity, and disease can befall anyone. With PRC's support, clients move from crisis to stability – building hope and health – positioning themselves to effectively manage their health conditions.



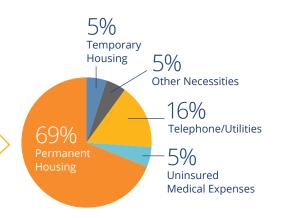
BUILDING HEALTH

EMERGENCY FINANCIAL ASSISTANCE is a lifeline. Emergency grants

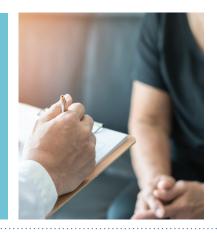
of up to \$2,000 per year help low-income San Franciscans, who are struggling to make ends meet and living with HIV, overcome economic and housing barriers to care. Eviction Prevention & Housing Stabilization funds back rent or move-in expenses. Emergency Support helps with unexpected utility bills, affording medications, or keeping the phone turned on.

1,814 clients living with HIV accessed \$1,005,743 in emergency funds in 2019-20.

During the COVID-19 public health crisis, EFA didn't miss a beat. There was often a line out the door and around the block. With our community's sudden and increasing need during Shelter-In Place, PRC distributed funds to 25% more first time clients.



Maria arrived at PRC in June, scared and desperate, after being out of work for three months. Furloughed from her cafeteria job because of COVID-19, she was unable to read or write, 32 years old, HIV positive, and no longer able to pay her rent. "It was humbling to be there for her in these very hard times," said Carlos Alicea of PRC's Emergency Financial Assistance Program, "to take the time to read and complete all the forms for her, making sure she understood what she was signing and explaining the different types of assistance that are available through the whole team at PRC. By the end of our conversation, her voice of desperation was a voice of hope."





- 46 AT PRC, WE OFFER PEOPLE THE FULL RANGE OF POSSIBILITIES WITHOUT JUDGMENT OR BIAS, JUST ASSESSING, LISTENING, AND RESPONDING TO THE NEED OF THE PERSON WHO KNOCKS ON THE DOOR. 32 Lee Harrington, EFA Client Services Director
- •• WITNESSING THE REGENERATION OF HOPE AND MY OWN
 TRANSFORMATION THROUGH BRINGING HOPE TO OTHERS THIS IS WHY I LOVE WHAT I DO. ?? Carlos Alicea, EFA Client Services Manager

stabilizing services

VULNERABLE AND MARGINALIZED NEIGHBORS. WE'RE PROUD TO INVEST IN THEIR CAPACITY TO MEET EMERGING NEEDS OF ADULTS CHALLENGED BY HOMELESSNESS, SUBSTANCE USE, MENTAL HEALTH, AND HIV/AIDS RELATED ISSUES AND TO BRING EFFECTIVE CROSS-SECTOR SOLUTIONS TO BEAR IN THE FIGHT TO UPROOT POVERTY. ? Sam Cobbs, CEO Tipping Point Community

LEGAL ADVOCACY connects people

to the income and healthcare necessary to secure stable housing and improve heath outcomes. PRC's team of attorneys and legal assistants provide legal consultation, representation, advice and training so vulnerable individuals can access and retain the federal benefits they are eligible to receive.

Healthcare and Benefits Advocacy Programs supported 1,813 vulnerable adults and their families in San Francisco, helping them access and retain baseline income stability and healthcare services.

Notices Rate of Awards \$3,711,270 Retroactive Benefits

\$220,436 Ongoing Monthly Payments

Boasting a 97.2% win-rate for all adjudicated cases, the legal advocacy team secured 207 Notices of Award in 2019/20, resulting in more than \$6 million in income for vulnerable San Francisco adults and their families

An astonishing number of people have historically been wrongfully denied public benefits. With an advocate in their corner, individuals are almost 3x more likely to receive the disability income they are entitled to.

66 PRC IS A PROVEN LEADER OF INNOVATIVE WRAP-AROUND

AND BEHAVIORAL HEALTH SERVICES FOR SOME OF OUR MOST

EQUAL ACCESS TO HEALTHCARE PROGRAM provides representation, education, and counseling on matters related to healthcare access, such as Medi-Cal, Medicare, Covered California, the Office of AIDS Programs, and more.

The project ensures that people living with HIV/AIDS do not feel immobilized by concerns about losing healthcare as they move through significant life changes like relocation, retirement, and marriage. The EAHP team also educates clients and community providers about rights and responsibilities and activates when healthcare changes result in expensive out of pocket medical costs, seeking individualized solutions to reduce treatment-related expenses for vulnerable people living with HIV/AIDS.

With PRC's help, 96% of clients maintained or increased access to healthcare in 2019/20 and 535 clients and providers attended EAHP and SF HIV Front Line Organizing Group trainings.



WITH BASIC INCOME AND HEALTHCARE ESTABLISHED, people with mental and physical health disabilities can breathe a sigh of relief and consider their next step forward.



<u>new beginnings</u>

Income and healthcare are basic building blocks of health. Our goal is to break down barriers to good health and well-being - for individuals and across systems of care - allowing people to break through the intersection of poverty, stigma, discrimination, and ill-health.



BUILDING HOPE

BAKER PLACES RESIDENTIAL BEHAVIORAL HEALTH TREATMENT PROGRAMS—

seven service-rich, home-like environments, help people overcome substance use, mental illness, and co-occurring or dual disorders. Inside each licensed treatment community, residents participate in counseling to identify issues that may have placed them at risk in the past. In concert with staff and each other, they develop and test support systems, practice self-regulation, and build independent living skills.

In 2019/20, 435 people accessed treatment at PRC Baker Places. 7 out of 10 completed their treatment plan successfully, and 84% of all residents met one or more goals.

Each house is unique. One site provides mental health crisis stabilization for up to 30 days. Two sites focus on substance use recovery for up to 90-day stays, with specializations to address the layered needs of LGBTQ individuals as well as people living with HIV/AIDS. Four programs prioritize mental health treatment for up to 90 days, rehabilitating clients and transitioning them to stable housing with outpatient treatment.

treatment programs pioneered the social rehabilitation model. Now a best practice recommended by the California Department of Health Services, this mode recognizes the power of community, environment, and feedback loops to drive positive behavioral change. In practice, it means inside each treatment program we create an intentional community, highly attuned to the impact of social and physical environments on supporting health as well as the connectedness and interconnectedness of clients.



Addiction recovery and mental health services span crisis response, treatment programs, and long-term case managed housing. Support services wrap around each stage of care in order to build and sustain health.



PRC'S RESIDENTIAL CONTINUUM 2019/20

96% had stable or

improved housing at exit

Supportive

Housing

for 972 people 2 out of 3 met their goals **69 BEDS:** 36% had stable or up to 25,185 days and nights of support per year **Crisis Care** improved housing at exit 2 Programs for 435 people Substance 7 out of 10 completed their Use and Mental treatment plan successfully **86 BEDS:** Health 66% had stable or improved up to 31,390 days and **Treatment Programs** housing at exit 7 Programs nights of treatment per year 153 residents Co-op and 3 out of 4 exceeded goals 124 BEDS: Permanent

3 Programs

up to 45,260 days

of stable housing

2020 prc impact report

8

elevation services

ORGANIZATIONS AND PROGRAMS THAT TACKLE THE ROOTS
OF CHRONIC POVERTY BY APPLYING EFFECTIVE SOLUTIONS TO
THE MOST CHALLENGING SOCIAL AND ECONOMIC PROBLEMS.
ONE SUCH ORGANIZATION IS PRC, AND THE FOUNDATIONS WERE
HONORED TO HAVE RECENTLY SUPPORTED ITS CRITICAL WORK. ??
Paul "Dino" Dinovitz, Executive Director The Hearst Foundations

WORKFORCE DEVELOPMENT

helps provide personal and economic growth for people overcoming mental health, HIV or substance use challenges. PRC's nationally recognized rehabilitation services help people with mental and physical disabilities get back to work at more than twice the statewide average. We offer a full spectrum of individualized coaching and support services including vocational assessment, rehabilitation, career navigation, counseling, and job search assistance with clear results.

In 2019/20, PRC helped 599 adults reinvigorate their livelihoods, independence, and self-esteem.

- Job seekers with recent work histories increase their income by almost 250%.
- On average, PRC's clients earn \$20.89 that's 134% of San Francisco's minimum wage.
- PRC's clients are entering and re-entering the workforce across a variety of industries, most frequently retail, nonprofit, healthcare, government, and hospitality.
- Participants earned over \$1,500,000 in wages through PRC's job placements, entering and re-entering the workforce.

Accredited Trainings

PRC builds employment readiness through two accredited trainings: the *Next Step Computer Certificate Program* establishes up-to-date computer skills across 90 hours of hands-on learning. The *Clerical Skills Certificate Program* develops administrative and occupational facility across 50-hours of pre-employment skill-building like answering and routing calls and using office machinery.

Inside the new 24-user computer lab at PRC's Integrated Service Center, Workforce Development is ramping up enrollment. The number of clients completing PRC's accredited trainings increased 18% in 2019. Of **229 enrollments, 87% earned Certificates.** Among active job seekers, nearly half found living-wage employment within one year, **increasing their annual income 337%.**

New Career Pathways

PRC expanded Lift UP SF to match more people in need with jobs and meet growing need for peer health professionals in community and public health settings. One of just five California programs funded by the Office of Statewide Health Planning, Lifting Up Peers for a Brighter Tomorrow moves adults with experience in mental health and substance use treatment settings—whether as consumers, family members, or caregivers—into living wage jobs and on a competitive career path. Graduates of the 64-hour consumer—and advocate-designed curriculum access individual coaching and peer group support—to make the most successful transition over time into their new field.

We're proud of our graduates!







**REALLY GRATEFUL FOR
THE SKILLS THAT PRC HAS
HELPED ME TO OBTAIN
AND SO EXCITED TO MOVE
FORWARD AND INTO
THE WORKFORCE AGAIN.**
Phil, Lift UP SF graduate



new beginnings

As fierce allies and connectors, we work tirelessly to help our clients reach and reclaim their potential. Being a valued part of one's community, and working or volunteering, are essential components to health and well-being.



HOUSING, SOCIAL SERVICES & COUNSELING keeps people healthfully

housed. At PRC, we know that some people need a little help and some people need a lot. Graduating from a training program or a treatment program doesn't mean you're on your own. We offer stepped-up and stepped-down support to meet the real needs of real people and wraparound social services because needs and goals will change as health status and healing progress.

Cooperative (Co-op) Supported Living

PRC Baker Places helps graduates of substance use and mental health treatment reclaim their path and potential, pairing case management with rental subsidies in over 20 PRC-managed co-ops scattered across San Francisco. During a pivotal and transitional period for residents, PRC staff provides communal living and individual support services for vocational, educational, social services, and recreational needs. Co-ops are shared multi-bedroom apartments, where residents live independently, practice problem solving, and build up confidence making healthy choices.



BUILDING

Given the Bay Area's high costs of living and dearth of affordable housing options, taking a "next step" from treatment to housing or co-op to independent living is increasingly difficult. Leaving San Francisco may seem like easy advice, but leaving one's support network behind brings its own challenges. PRC works with each client to develop a long-term housing plan responsive to their specific constellation of needs and resources.



Permanent Supportive Housing

The Odyssey House is a permanent and supportive home for ten African-American adults with extensive histories of institutionalization, homelessness, metal illness and substance use. Unique in San Francisco, PRC's skilled, compassionate staff are onsite 24 hours a day. Residents build community linkages, seize joy, and maximize self-sufficiency.



Our five-year strategic plan shines a spotlight on the need to invest in our physical capacity. Welcoming, safe, and functional spaces help our clients "see" how we value them and the worth they carry forward every day in the world. They also make residential programs possible.

PRC is completing a comprehensive assessment for our 32 current sites, and capital improvements are underway or were completed at five facilities already this year: Odyssey House, Dolores Street, o Ruffin Place, Page Street, and Grove Street House. The latter is undergoing major renovations after PRC purchased the longtime program property with the City's help in January 2020, preserving its nine essential beds for people experiencing acute mental distress in San Francisco.

elevation services

IMPROVING OUR CONTINUUM OF SOLUTIONS

at PRC and across the Bay Area

O U R VISION

Adults of all ages, backgrounds, and health histories are looking to the future, with access to the opportunity and resources they need to lead healthy, meaningful lives. As a community, we've significantly reduced the root causes of poverty, built racial equity, and succeeded in our getting to zero goals for HIV/AIDS.

Transforming Lives and Systems of Care in San Francisco

Everyone deserves the opportunity to thrive and an advocate when times are tough. The public and economic health crises erupting with COVID-19 have brought into sharp relief the gaping holes in our safety net and inequities in our systems. At PRC, we've been focused on the intersections of health and identity since the beginning. With our Five-Year Strategic Plan, launching July 2020, we're focused on shaping a healthy, vibrant San Francisco Bay Area for tomorrow and twenty years from now.



Collaboration

Fighting for a social and economic justice that will change more than individual outcomes, PRC works in concert with over 50 public and private partners and local and national thought leaders. In 2019/20 PRC contributed to over 40 strategic bodies sharing our clients' perspectives and our expertise to upend the systems of poverty and homelessness and their reinforcements. These include:

San Francisco's HIV & Aging Task Force Re-entry Council of SF Black/African American Leadership Council MegaBlack SF

Getting to Zero Retention and Reengagement

SF Frontline Organizing Acesss to City Employment - Disability Advisory Member **Group Steering Committee** National Working Positive Coalition

Social Security Claimant's Representatives Dignity Fund Service Providers

Work Matters SF Mayor's Methamphetamine Task Force

California Association of Alcohol San Francisco Human Services Network and Drug Program Executives

Mayor's Community-Based

SF TECH Council JOB Group Organization Task Force San Francisco HIV/AIDS Provider Network HIV Community & Planning Council

South of Market Community Stabilization SF Long-Term Care Coordinating Council Fund Community Advisory Committee

San Francisco Workforce Investment Board SPUR Board of Directors

UCSF Special Medicine Grand Rounds on COVID-19

Human Services Agency Welfare to Work Oversight Committee RAMS Peer to Peer Advisory Board

Innovation

Our clients represent communities that have long faced discrimination and structural inequity. We keenly recognize that social and behavioral health services, while essential, can only go so far. To move our clients forward, PRC is duty-bound to join forces with those who seek to fix our broken systems that sustain poverty, racism, and inequality. Through collaboration, we're building new community-driven solutions and bridges to health.



Seeded by a generous grant from Gilead Sciences, PRC launched **LEADERSHIP** the Black/African American Leadership Council (BAALC) in August 2019 to

sharpen focus on addressing disparities impacting the African-American community in San Francisco.

THE COLLECTIVE OF 47

(and counting) cross-sector African American leaders is developing long-term policy recommendations to redress systemic racism across five member-identified focus areas

Criminal Justice

Culture & Community

Education

Health

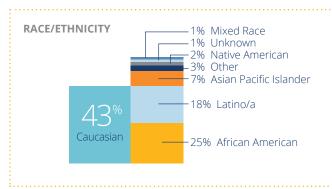
Wealth / Home Ownership / Housing

Working closely with city officials, community residents, and community-based organizations BAALC was also called to early public action as a result of the COVID-19 pandemic and Black Lives Matter. Learn more at PRCsf.org.

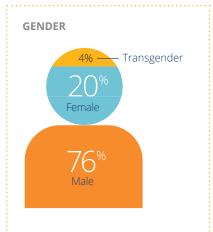
demographics



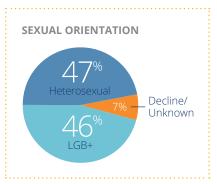


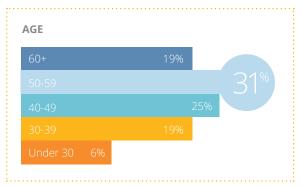












66 PRC IS A LEADING ORGANIZATION IN THE BAY AREA. WE ARE PROUD TO SUPPORT THEIR WORK TO ADDRESS THE LONGSTANDING DRIVERS OF HEALTH EQUITY ISSUES AND HIV, SEEDING THE BLACK/AFRICAN AMERICAN LEADERSHIP COUNCIL AND FUNDING PRC'S COMPREHENSIVE APPROACH TO IMPROVING HEALTH ACROSS THE MOST VULNERABLE POPULATIONS IN OUR COMMUNITY. ***

Korab Zuka, Vice President of Public Affairs at Gilead Sciences, Inc.

financial position

STATEMENT OF FINANCIAL POSITION

As of June 30, 2020

ASSETS

CURRENT ASSETS Cash - Operating Cash - Restricted Cash - Board Designated Investments Accounts Receivable Pledge Receivable The Nonprofit Trust Prepaid Expenses Total Current Assets	3,883,880 395,127 236,366 101,656 2,122,236 125,876 2,768 272,130 7,140,040
PROPERTY AND EQUIPMENT - NET	10,262,030
OTHER ASSETS Deposits Total Assets	439,815 17,841,885
LIABILITIES AND NET ASSETS	
CURRENT LIABILITIES Accounts Payable and Accrued Expenses Accrued Compensation Line of Credit Current Portion - Long-term Debt Total Current Liabilities	389,809 723,754 350,000 255,885 1,719,448
PPP Loan Bridge Loan Deferred Expenses Deferred Revenue Unemployment Trust Long-term Debt, net of current portion Total Liabilities	2,074,196 1,874,072 3,249,414 1,512,490 2,768 6,560,072 16,992,460
NET ASSETS Assets without Donor Restrictions Undesignated Assets Designated Assets Total Assets without Donor Restrictions	1,058,753 236,366 1,295,119

STATEMENT OF ACTIVITIES

OPERATING ACTIVITIES

As of June 30, 2020

2020

478,608

(924,302)

849,425

17,841,885

REVENUE, GRANTS AND OTHER SUPPO Grants & Contributions Contracts, Government Grants & Program Fees Interest Income Other Income	1,902,404
Contracts, Government Grants & Program Fees Interest Income	
& Program Fees Interest Income	25,840,284
Interest Income	
Other Income	1,577
	352,980
Net Assets Released from Restrictions	305,692
otal Support & Revenue	28,402,937
EXPENSES	
SALARIES & BENEFITS	
Salaries	15,539,949
Employment Taxes Benefits	1,267,562
	2,936,409
Temporary Staff Total Salaries & Benefits	2,296 19,746,216
otal Salaries & Bellents	19,740,210
OPERATING EXPENSES	
Occupancy	4,086,080
Operating Expenses	4,768,941
Total Operating Expenses	8,855,020
CHANGE IN NET ASSETS	
Before Depreciation	(198,299)
Depreciation	726,003
Total Expenses	29,327,239
Change in Net Assets	(924,302)

2020

These 2019/20 financials reflect the audit report for PRC (Positive Resource Center) which is comprised of consolidated financial statements that include a financial accounting of Baker Places, Inc. (BP), a subsidiary of PRC. As PRC is a sole corporate member of BP due to having a controlling financial interest in BP, FASB ASC 958-810-25-2 requires that PRC consolidate financials with BP in order to remain in accordance with U.S GAAP. However, PRC and BP remain separate 501(c)(3) organizations with separate 990 filings.

Assets with Donor Restrictions

Total Liabilities and Net Assets

Change in Net Assets

Total Net Assets

DONORS

Our profoundest gratitude to each and every PRC contributor. Our work is only possible with the generosity and breadth of support recognized here. Please note this list reflects funding, pledges, payments, and contributions received over 18 months, from January 1, 2019 through June 30, 2020. We apologize in advance for any inadvertent errors. Thank you for your support!

\$750 000+

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Daryl Walker

Alex Walker

Henry Wang

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Charles Wagner and Thomas Culp

prc's signature events

For more information on these and other events, please contact: Jaron Caldwell, Director of Events jaron.caldwell@prcsf.org

IN COMMUNITY, WE GATHER AND BUILD STRENGTH.









For over 20 years, Pride Brunch is the event of the San Francisco Pride season, honoring the rich history of LGBTQ culture and liberation. Hosts Gary Virginia and Donna Sachet celebrate the Grand Marshals of the Pride Parade, while guests enjoy honorees' inspired toasts, hosted champagne and vodka bars, a delicious brunch buffet, auctions and live entertainment. In 2020, Pride Brunch: Live at Home! acknowledged our PRIDE conquers all. We gathered online, cheered a virtual cook-off, and raised a record breaking \$55,000 for PRC's integrated solutions.







Inspired by the iconic disco singer Sylvester who generously funds PRC, still today, through his estate, each Fall we get Mighty Real at our annual gala with humor, awards, and unforgettable performances. In 2019, 300 guests raised \$230,000 at the Four Seasons Hotel in San Francisco serenaded by Grammy-nominated artist Frenchie Davis and visited, on video, by six-time Grammy Award-winning singer Dionne Warwick.







A 30-year tradition, in 2019, festive volunteers and PRC staff served hot, delicious meals to 800 people living with HIV in San Francisco and their families. PRC's Holiday Dinner welcomes clients of PRC and two dozen sister agencies inside the beautiful War Memorial Green Room for an afternoon of community heart, live entertainment, and a visit from Santa. A very special thanks to the volunteer committee—Neil Figurelli, Stan Wong, Joanie Juster, Jaime Tril, and George Macaluso—for bringing this beautiful tradition to life in 2019.





Each year Team BCC is out and about in San Francisco's LGBTQ community, raising vital funds for and awareness about PRC's wrap-around services. Individuals compete to be a "calendar man" in this iconic fundraiser, and the community of ambassadors and alumni keep growing. Since its launch in 1984, the Bare Chest Calendar has raised over \$3 million for PRC and local AIDS service organizations!

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THE MISSION OF PRC IS TO HELP PEOPLE AFFECTED BY HIV/AIDS, SUBSTANCE USE, OR MENTAL HEALTH ISSUES BETTER REALIZE OPPORTUNITIES BY PROVIDING INTEGRATED LEGAL, SOCIAL, AND HEALTH SERVICES THAT ADDRESS THE BROAD RANGE OF SOCIAL RISK FACTORS THAT IMPACT WELLNESS AND LIMIT POTENTIAL.

Through a uniquely integrated service continuum PRC fights to reduce the social, health, and economic disparities facing our community. From a systems perspective and individual empowerment, we're linking the wellness, income, and housing ladders so vulnerable adults—affected by mental health, substance use, and HIV/AIDS—and their families can break overlapping cycles of poverty, stigma, homelessness, and decline. Nearly 6,000 people access our services each year, gaining a lifeline and a path to long term stability and success.

- BEHAVIORAL HEALTH NAVIGATION CENTER
- INPATIENT DETOX
- EMERGENCY FINANCIAL ASSISTANCE
- LEGAL ADVOCACY
- SUBSTANCE USE AND MENTAL HEALTH RESIDENTIAL TREATMENT
- CO-OP SUPPORTED LIVING
- PERMANENT SUPPORTIVE HOUSING
- SOCIAL SERVICES AND PEER COUNSELING
- WORKFORCE DEVELOPMENT

SUCCESSFUL BECAUSE IT WORKS ON
MULTIPLE LEVELS SIMULTANEOUSLY—
PRACTICAL, PERSONAL, AND ENVIRONMENTAL—
TO IDENTIFY ISSUES AND CHANGE CONDITIONS
THAT PLACED A PERSON AT RISK IN THE PAST.
TOGETHER WE CAN TRANSFORM LIVES AND
SYSTEMS OF CARE IN SAN FRANCISCO. **

Brett Andrews, Chief Executive Officer