



AIDS Walk San Francisco and AIDS Walk New York Combine Forces Virtually to Create “AIDS Walk: Live at Home” on Sunday, July 19

*In partnership with iHeartMedia, coast-to-coast events to stream live beginning at 10 a.m. ET/PT; scheduled performances and appearances by: **Bette Midler, Gloria Estefan, Vanessa Williams, Laura Linney, Matt Bomer, Alex Newell, Elvis Duran**, stars from “**Queer Eye**” and more.*

To Raise Funds for PRC and GMHC - for People Affected by HIV, COVID-19 and Other Challenges



SAN FRANCISCO and NEW YORK (June 19, 2020) — United by a common cause and undaunted by the COVID-19 pandemic, AIDS Walk San Francisco and AIDS Walk New York today announced their first-ever collaboration: **AIDS Walk: Live at Home**, a 90-minute, livestreamed virtual event on Sunday, July 19 to raise money that benefits San Francisco’s [PRC](#) and New York’s [GMHC](#): two nonprofit organizations providing vital services for people affected by HIV/AIDS, COVID-19 and other challenges. Those looking to participate may register for free and raise funds or donate directly at aidswalk.net.

AIDS Walk: Live at Home will feature performances and appearances by a broad list of talent, including: award-winning icon, **Bette Midler**; Grammy-winning global superstar, **Gloria Estefan**; Golden Globe winner, **Matt Bomer**; entertainment icon, **Vanessa Williams**; Emmy and Golden Globe Award winner, **Laura Linney**; Tony Award winner, **Alan Cumming**; **Skylar Astin** (Zoe’s Extraordinary Playlist); **Tan France** (Queer Eye); **Bobby Berk** (Queer Eye); **Karamo Brown** (Queer Eye); **Peter Gallagher** (Grace and Frankie, Zoey’s Extraordinary Playlist); **Ross Mathews** (RuPaul’s Drag Race); **Alex Newell** (Zoe’s Extraordinary Playlist); **Elvis Duran** (iHeartMedia on-air personality); **Mae Whitman** (Good Girls); and stars from RuPaul’s Drag Race, including **Nina West, Jackie Cox, Latrice Royale, Willam, Chi Chi DeVayne, Alexis Michelle, The Vixen** and **Ginger Minj**.

In addition to being live-streamed on aidswalk.net, PRCSF.org and GMHC.org, **AIDS Walk: Live at Home** also will be broadcast on ABC7/KGO-TV in San Francisco. Presented in partnership with iHeartMedia, the event will feature iHeartMedia on-air personality, **Elvis Duran** and will be streamed live on [iHeartRadio's YouTube](https://www.iheart.com/channel/iheartradio-youtube/) channel. Additionally, iHeart's Z100 in New York and KIOI, KMEL and KYLD in San Francisco will support the event with multiple radio promotions in the days and weeks leading up to July 19.

Featuring voices from both cities, **AIDS Walk: Live at Home** will harness the strength and individual character of two landmark events and the communities that embrace them year after year.

"From the Bronx to the Bay Area, this creative joint effort will unite our distinct yet like-minded communities of supporters from across multiple regions. At the same time, supporters from other locations across the country – particularly with cities that do not have their own AIDS Walks – will be able to join in on the fun," said **Brett Andrews, CEO of PRC, Kelsey Louie, CEO of GMHC** and **Craig R. Miller, founder of both events** in a joint statement.

New York's **Governor Andrew Cuomo** issued this statement of support: "GMHC's staff and volunteers are doing heroic work in the midst of the pandemic—delivering life-saving services to thousands of people threatened by both HIV and COVID-19. This critical organization needs our support and I encourage all New Yorkers to participate in this year's virtual AIDS Walk."

"Stemming from the uncertainty surrounding the current healthcare crisis, we collectively decided to bring teams together virtually to create a new vision for the Bay Area's largest, single-day AIDS-related fundraiser," said **Andrews**. "Now marking our 33rd year, we're really excited about **AIDS Walk: Live at Home** which will raise awareness and funds that support HIV care and prevention services, as well as mental health, substance use, housing and other important social programs."

"When the COVID-19 pandemic struck New York City, we moved quickly to adapt our services to meet head on the new environment and its challenges for people living with HIV," said **Louie**. "With people sheltering at home, we are bringing GMHC's services directly to the doorsteps of thousands. We've delivered more than 30,000 meals thus far. We are meeting the skyrocketing need for mental health services and legal services, substance use counseling, and HIV home testing. Videoconferencing and other technologies have been harnessed to provide help with supportive housing, financial management, and so much more, so that our clients' vital resources continue uninterrupted."

"For those of us who were part of the early years of the AIDS epidemic, the plight of our country right now is at once unprecedented and strangely familiar," said **Miller**. "Over the past 34 years, we have always stood, walked and marched with all who oppose police brutality and the racist, sexist, homophobic and transphobic disparities that persist in the criminal justice and healthcare systems of America. Protecting people who have been singled out, harassed, scapegoated and underserved is what we do. It is our legacy and it remains our commitment."

About PRC (formerly Positive Resource Center)

A San Francisco-based nonprofit, PRC helps people affected by HIV/AIDS, substance use or mental health issues better realize opportunities by providing integrated legal, social and health services that address the broad range of social risk factors that impact wellness and limit potential. In 2017, PRC merged with AIDS Emergency Fund, an emergency financial assistance provider for low-income residents disabled by HIV/AIDS, and Baker Places, an agency that provides a comprehensive array of residential treatment services to people with mental health, substance abuse and HIV/AIDS-related issues. Combined, the three organizations operate as PRC, represent a combined 115-year history of service and serve approximately 5,400 clients annually. For more information, please visit www.prcsf.org.

About AIDS Walk San Francisco

Since 1987, AIDS Walk San Francisco (AWSF) has raised more than \$90 million for lifesaving HIV prevention, testing, and care programs and services, and has grown into the largest AIDS fundraising event in California. PRC, for the first time, is the event's lead beneficiary. AWSF has become a Bay Area tradition, bringing together tens of thousands of participants and volunteers; hundreds of corporate, community, and friends & family teams; as well as hundreds of thousands of donors from the Bay Area and across the country. For more information, to sign up, or to donate, please visit sf.aidswalk.net.

About GMHC (formerly Gay Men's Health Crisis)

The world's first HIV/AIDS service organization provides comprehensive services to 10,000 people living with and affected by HIV/AIDS and COVID-19. Programs include testing, prevention, nutrition, legal, supportive housing, mental health, and substance use services. GMHC also advocates for stronger public policies at the local, state, and federal levels with the goal of ending HIV/AIDS. For more information, visit www.gmhc.org.

About AIDS WALK New York

AIDS Walk New York (AWNY) is the largest single-day AIDS fundraising event in the world. In its 35 years, the event has inspired nearly 890,000 people to walk and millions more to donate, raising nearly \$155 million to combat HIV and AIDS. The funds raised remain a vital lifeline sustaining the prevention, care, and advocacy programs GMHC provides for the thousands of people and families affected by HIV/AIDS in the tri-state area. The proceeds also benefit several HIV/AIDS service organizations that are able to participate as teams and raise funds through the Community Partnership Program (CPP). For more information, to sign up, or to donate, please visit ny.aidswalk.net.

About MZA Events

AIDS Walk New York and AIDS Walk San Francisco were founded, in 1986 and 1987 respectively, by Craig R. Miller and his organization of activists, MZA Events. Miller and MZA have produced hundreds of public service campaigns and fundraising events, generating more than \$400 million for major AIDS organizations throughout the country. For more information, please visit <http://www.mzaevents.com/>.

Sponsors:

AWSF's Presenting Sponsor is **Gilead**; its Principal Sponsors are **Chevron** and **Quest Diagnostics**.

AWNY's Presenting Sponsor is **ViiV Healthcare**; its Premier Sponsors are **Delta** and **Gilead**; and its Principal Sponsors are **Barclays**, **Bloomberg Philanthropies**, **Fiona and Stanley Druckenmiller**, **PepsiCo**, **Select Health VNSNY Choice**, and the **Keith Haring Foundation, Inc.**

Media sponsors are: KGO-TV (ABC7 San Francisco), YouTube + iHeartMedia and San Francisco Chronicle

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