

THE FRONTLINE



THE MISSION OF PRC is to help people affected by HIV/AIDS, substance use, or mental health issues better realize opportunities by providing integrated legal, social, and health services that address the broad range of social risk factors that impact wellness and limit potential.

Forward this message to a friend | Spring 2020

Dear Friend,

A possible positive outcome of these past few difficult months is a deeper, more directed focus on correcting our Country's glaring health, income and access inequities. PRC has long fought for the most disenfranchised and health-challenged in our community. Today, these efforts are even more important as the impact of longstanding fissures in health status and experiences by race, geography, income, and identity are laid bare.

Need is growing, for both crisis intervention and systemic solutions. PRC has responded swiftly to reduce the impact of COVID-19 on the vulnerable adults we've been serving day over day, sometimes year over year: low-income and housing insecure individuals and their families with HIV/AIDS, mental health issues, and/or substance use disorders. People like Henry, whose resilience you'll read about below, or Lizbeth who needed emergency funds to keep her family housed, fed, and safe.

Our capacity to step up to meet emerging needs is only possible with your support. PRC's Board of Directors is challenging individuals to step up and give now; Gilead Sciences, a long-time partner, is leading us forward with increased investment in addition to a special COVID-19 award, alongside critical contributions from Tipping Point Community, Horizons Foundation, and key in-kind resources from Chevron. We are so appreciative from top to bottom.

PRC and this moment are all about the community pulling together.

So, I hope you're as excited as I am for AIDS Walk San Francisco's virtual celebration July 19th 2020. Both despite COVID-19, and in some ways because of it, this year is critical for survivors, for funding front line programs across the Bay Area, and for taking our stand together in community. Read on to learn more, and THANK YOU for your support.

In Community,

A handwritten signature in blue ink, appearing to read 'Brett Andrews', is written over a light blue circular background.

Brett Andrews
Chief Executive Officer

[Donate Now](#)

A New Job and New Hope: Henry's Resilience

A sense of momentum was hard to hold onto with the COVID-19 pandemic unfurling around Henry.

He'd just graduated from PRC's new Lift Up Peer to Peer Program, occupational skills training for peer health professionals, in March as the Shelter In Place Order brought many aspects of regular life to a halt.

Henry had overcome many challenges growing up gay in Columbia, including homelessness, before achieving asylum this spring in the United States. Now, he'd lost the part-time job driving for Lyft he'd relied on, his sense of well-being, and hope for a promising future.



Specialist Troy Boyd and PRC's Workforce Development team rallied around Henry, encouraging him to apply for a new job with his

new skill set. **[Read on about Henry's resilience and the new job he starts this week!](#)**

*"My life is normal, I think. I don't always feel proud of my history, but I'm like everybody, and I am grateful for PRC—all the help, patience, and communication. **Now, I look forward to tomorrow.**"*

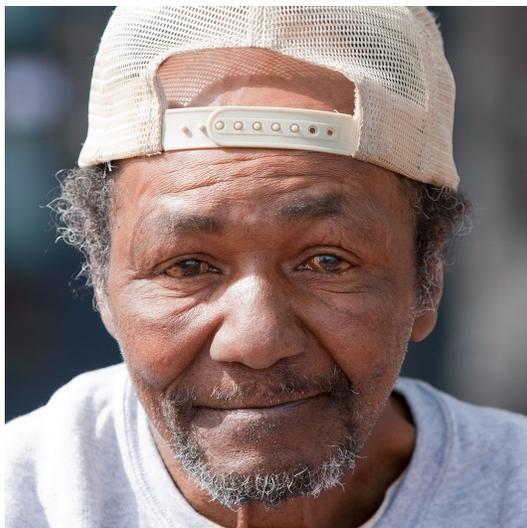
PRC is stepping up to meet increasing needs, and we need your help.

Every dollar you donate now through May 15th will be matched up to \$13,500 by PRC's Board of Directors.

Make a positive impact on the lives of people like Henry.

Or consider Lizbeth, a Latina single mother recently in danger of homelessness because her restaurant job no longer paid the bills. With PRC's emergency funds Lizbeth and her children remain housed, fed, and safe.

Give Now



Nearly 300 vulnerable adults are sheltering-in-place in *Residential Services*, sustaining a path to wellness, across 30 treatment and housing sites.

Legal Advocacy helps those who've lost jobs and employer-sponsored health care access public benefits and health insurance, preventing disruption in critical resources.

Emergency Financial Assistance is a lifeline for homeless and poverty-level people with HIV to stay housed, access medications, and meet basic needs.

Workforce Development champions people like Henry, with training and coaching, as they prepare for a 20% increase this year, 100 more clients, due go widespread job loss.

Get Involved



A boldly reimagined AIDS Walk SF!

Both despite COVID-19 and because of it, 2020 AIDS Walk needs you! Your participation in this popular fundraising event supports PRC and the many frontline Bay Area HIV/AIDS organizations sustaining life-saving services during these challenging times.

Sunday July 19th AWSF will culminate in a livestreamed interactive event on ABC7 or your favorite online platform.

Join us now by forming your own team of co-workers, friends, or families to "walk" together. If you have any questions about just how to do it, or what to expect, **contact Jaron**.

Registering as an individual? **Join Team PRC!**

On July 19th we will all unite from our homes to be with one another – and there for one another – in all the ways we can.

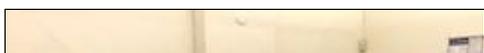
As always, you can **register to walk for free, raise funds, and earn awards**. Be on the lookout for special events to take part in along the way...and special guests who'll join to celebrate our success.



A Big THANK YOU!

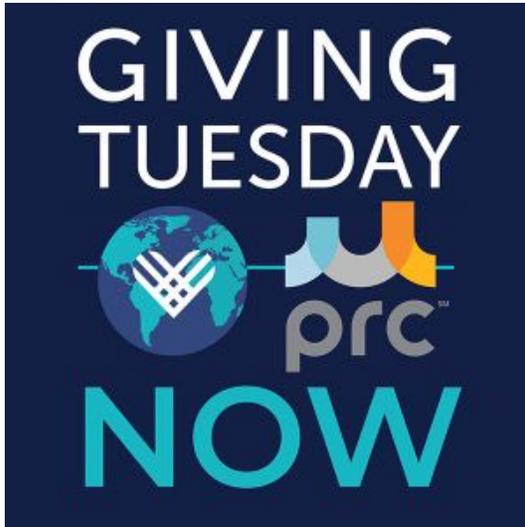
We're so grateful for an incredible community, individuals and institutions helping us provide safe and effective essential services during this public health emergency.

Chevron delivered hygiene supplies for our clients and programs, 2,500 in fact!



Gratitude Abounds!

AIDS Memorial and the magnificent **AIDS Memorial Quilt** seamstresses contributed 50 masks for staff, with 100+ to come soon. **Debbie Anderson, Peggy Fleming, Annette Cohn** and the **Alamo Women's Club** donated high-quality, handmade cloth masks for program use, and **Seven Stills Distillery** donated 8 liters of sanitizer.



May 5, 2020

#GivingTuesdayNow is a global day of giving and unity focused on the COVID-19 health and economic crises.

PRC is on the frontline for thousands of San Franciscans every day. Please consider a special contribution to support our essential services.

We want to hear from you! Don't forget to mention us on Facebook and Twitter to let everyone know why you give to #Give2PRC!

#GivingTuesdayNowPRC

Upcoming - PRC In the Community

Virtual Learning Series, Legal Advocacy

Are you receiving SSI or SSDI? May 14th, 10a-12:30p. Learn how to avoid overpayments. As always, it's free. **RSVP**

Working While Receiving Disability Benefits: May 28th, 10a-12p. Learn how working affects your eligibility and how to avoid costly pitfalls, including how to appropriately report earnings when returning to work. **RSVP**

FREE AND OPEN TO THE PUBLIC

For information or questions:
Dawn.Evinger@prcSF.org or (415) 972-0892



May 28th - Kick Off Event, AIDS Walk San Francisco

Save the Date for San Francisco's 2020 AIDS Walk Kick Off Event.

Streamed live on your favorite social channels, starting at 5 p.m. we'll unveil special guests and more plans for taking this year's walk virtual. Celebrate with us



this year's walk virtual. Celebrate with us as we kick-off the 2020 reimagination of the most visible HIV/AIDS fundraising event in the Bay Area.

June 27th - Gary Virginia & Donna Sachet's Pride Brunch, Catering to You

We know that everyone is clamoring for more information about Pride 50's Pride Brunch. **Keep the date saved** and be on the look out for news next week.



PRC's got news



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Donate now

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