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“Pride Brunch – Live at Home!” Gary Virginia and Donna Sachet Reimagine the 22nd Annual Event for San Francisco Pride on Sat., June 27

*Virtual fundraiser supports PRC and celebrates 50 years of San Francisco Pride
with the Grand Marshals of the Pride Parade*

SAN FRANCISCO (May 29, 2020) – Are you ready to shimmy? Gary Virginia and Donna Sachet’s 22nd Annual Pride Brunch, for which [PRC](#) is once again the beneficiary, is cooking up its first-ever virtual event on Saturday, June 27 in light of the COVID-19 pandemic. This year, the dynamic duo is planning a kitchen cook-off in a competition for the title of Pride Brunch Top Chef. The 90-minute event, which will be live-streamed [here](#), will give participants the opportunity to vote for their favorite chef.



As in years past, Pride Brunch invites revelers to enjoy a meal while also recognizing the Grand Marshals and honorees of the 50th Annual San Francisco LGBT Pride celebration – which is also evolving into a virtual event of its own this year. This year’s virtual event will deliver brunch to people’s homes, courtesy of Uber Eats. Guests tuning in will hear remarks from the Grand Marshals and honorees, bid on exciting auction packages, watch anniversary tributes to The Pink Triangle, CHEER San Francisco and SF Pride, and enjoy the hosts’ comic relief with surprise cameos! All proceeds support PRC’s integrated legal, social and health services for those affected by HIV/AIDS, mental health issues and substance use.

“Despite this year’s unusual and unprecedented challenges in many aspects of life, we’re more excited than ever to bring people together for this event that’s so important to the LGBTQ community,” said Brett Andrews, PRC’s CEO. “Gary and Donna are consummate hosts who know how to throw a party and PRC is incredibly grateful for their support. We’re ready to raise our glass to them both for reimagining Pride Brunch and keeping the spirit of pride alive!”

History of Pride Brunch

Pride Brunch got its start in 1999 when Gary Virginia, former SF Pride president, and Donna Sachet, a long-time LGBT advocate and drag persona, inaugurated the event to raise much-needed funds for PRC. The community-based benefit has traditionally raised an average of \$40,000 or more annually.

“This fundraising effort started more than 20 years ago with a small gathering at the old Stars Restaurant on Redwood Alley near City Hall,” said Sachet. “This year, given the current shelter-in-place mandates, Gary and I decided to turn the event on its head by creating a virtual extravaganza that still celebrates the spirit of Pride. We’re so thankful to everyone for their support and encouragement in making Pride Brunch a (virtual) reality once again.”

“Year after year, our loyal partners, guests and volunteers come together to honor those who have made a significant impact in our community,” said Virginia. “We’ve come so far in the fight for equality and we’re not going to let anything stop us from celebrating. Just wait until you see what we’ve got in store for you!”

For the 10th consecutive year, Wells Fargo is the presenting sponsor of Pride Brunch. The event is also made possible with significant support from Uber Eats, Tito’s Handmade Vodka, Korbel California Champagne, *San Francisco Bay Times* and Flower to the People.

Ticket prices are as follows:

- **Pride Single (\$100):** Includes one ticket to virtual event, brunch provided by Uber Eats with a \$30 credit, one gift bag delivered to your home, access to online auction bidding, and an exclusive invitation to a Fall Post-Pride Party in the Castro (date to be announced)
- **Tune-In Only (\$50 suggested donation):** No need for brunch? No problem! Tune-in to the virtual event with a suggested donation of \$50 to PRC. Includes access to online auction bidding, and an exclusive invitation to a Fall Post-Pride Party in the Castro (date to be announced).

All tickets and sponsorship packages (\$1,250 - \$10,000) can be purchased on the Pride Brunch event website [here](#). Each includes access to online auction bidding, exclusive invitation to Fall Post-Pride Party in the Castro (TBD), and entry in Basket of Cheer drawing during live-stream. For more information on ticketing, sponsorship or general information about PRC services, please contact Jaron Caldwell, director of events, at (917) 698-5614 or via email at jaron.caldwell@prcsf.org.

CALENDAR EDITORS, PLEASE NOTE:

Gary Virginia & Donna Sachet's Pride Brunch “Live at Home!” – benefitting PRC

WHAT:

Gary Virginia & Donna Sachet's 22nd Annual Pride Brunch celebration recognizes Grand Marshals and honorees of the San Francisco LGBT Pride Parade. The reimagined 90-minute fundraiser, for which [PRC](#) is once again the beneficiary, is cooking up its first-ever virtual event on Saturday, June 27 in light of the COVID-19 pandemic. This year, the dynamic duo is planning a kitchen cook-off in a competition for the title of Pride Brunch Top Chef. Pride Brunch will be live-streamed [here](#), giving participants the opportunity to vote for their favorite chef.

WHERE:

Livestreamed at <https://bit.ly/PrideBrunch20>

WHEN:

Saturday, June 27, 2020
12 noon – 1:30 p.m.

WHO:

Attendees include:

- Gary Virginia, Pride Brunch co-host
- Donna Sachet, Pride Brunch co-host
- Brett Andrews, PRC CEO
- San Francisco LGBT Pride Parade Grand Marshals and honorees

ADMISSION:

Ticket prices start at \$50 per person and are available [here](#).

MEDIA PLEASE NOTE: To request an interview or more information, please contact David Cumpston at (415) 902-4461 or via email at PRC@landispr.com.

ABOUT PRC

PRC, a San Francisco-based nonprofit, helps people affected by HIV/AIDS, substance use or mental health issues better realize opportunities by providing integrated legal, social and health services that address the broad range of social risk factors that impact wellness and limit potential. In 2017, PRC merged with AIDS Emergency Fund, an emergency financial assistance provider for low-income residents disabled by HIV/AIDS, and Baker Places, an agency that provides a comprehensive array of residential treatment services to people with mental health, substance abuse and HIV/AIDS-related issues. Combined, the three organizations operate as PRC, represent a combined 115-year history of service and serve approximately 5,400 clients annually. For more information, please visit www.prcsf.org.

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