



AIDS WALK SAN FRANCISCO 2020

July 19, 2020

FAQs for Virtual Event

How will this virtual event work?

AIDS Walk San Francisco 2020 is being creatively reimagined to take place virtually in the safety and comfort of your home. There will be special guests, entertainment, interactive experiences, and a few surprises! While we will not be walking together this year, we will be creating an experience in which all of us can participate. More will be announced in the coming weeks. Stay tuned!

How long will the event be?

AIDS Walk San Francisco 2020 will start at 10 am at your home and conclude at 11:30 am.

How do I get people to sponsor me?

As always, you will ask friends, family, and everyone in your network to support your efforts for AIDS Walk San Francisco. The AIDS Walk lead beneficiary, PRC, [is responding to the challenges of COVID-19](#) with enhanced services to meet the urgent needs of people living with and affected by HIV/AIDS. We encourage you to highlight this work, and that of the other co-beneficiaries when reaching out for donations.

I usually participate as a member of a team. Will there be teams this year?

Yes! Teams will remain an essential part of AIDS Walk San Francisco 2020.

I am a team leader. How will I build my team for the virtual event?

The same way you built your team in the past. AIDS Walk teams have long relied on email, phone, texting, and social media to recruit members – which is exactly how you will build your team this year. We also plan to offer some enhancements, such as team leader workshops via Zoom! Suggestions, tips, and training will also be provided to help you virtually fundraise and mobilize your teams. Check out our [Team Central page](#) for dates and information.

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Additionally, we will be reaching out to all team leaders in the coming weeks to offer further help and guidance.

Will there be a Kick-Off event this year?

Yes! Please mark your calendars for the AIDS Walk San Francisco Kick-Off event, which will be held virtually on May 28 at 5:00 PM. Stay tuned for more information.

How will people know to stream the event?

We will be waging a very robust multi-media campaign to draw attention to this year's virtual event. We are counting on YOU to help spread the word, too! And, for the first time ever, since participants don't need to be in San Francisco, you can invite your friends and family from all over the world to experience the virtual event along with you.

Will there be a Community Grants Program this year?

The AIDS Walk San Francisco Community Grants Program is an essential priority for the event. It will continue in 2020.

My company is a corporate sponsor of this year's event. How will we be recognized?

This year's AIDS Walk San Francisco campaign will be operating with an increased promotional effort, which means greater visibility for our sponsors. We are reaching out to each sponsor on an individual basis to discuss this year's enhanced opportunities for sponsorship recognition.

I was a Star Walker last year. How have my Star Walker benefits changed?

We will continue treating you like the star that you are! Details of our special plans for Star Walkers this year will be announced in the coming weeks. As always, Star Walkers be provided with an array of exclusive fundraising awards.

I am an AIDS Walk volunteer. Are there volunteer opportunities this year?

Yes. As the campaign progresses, we will no doubt need your help. If you are interested, please email volunteeropportunities@aidswalk.net, and we will be in touch!