

THE FRONTLINE



THE MISSION OF PRC is to help people affected by HIV/AIDS, substance use, or mental health issues better realize opportunities by providing integrated legal, social, and health services that address the broad range of social risk factors that impact wellness and limit potential.

Forward this message to a friend | Winter 2020

Dear Friend,

We're tackling deeply-rooted problems in San Francisco and at PRC: housing, mental health, substance use, chronic health conditions, and a growing economic divide. None exist in isolation, and we must defragment our approach – politically and practically – to transform the conditions that surround individuals' decision-making.

PRC's Integrated Service Center, bringing our legal, employment and support services for 5,400 people annually under one roof when the doors opened in 2019, is one strategy to better meet interconnected problems with interconnected solutions. **Now we're serving 5,700 annually, and we're thrilled to cut another ribbon opening The Harry and Jeanette Weinberg Employment Center onsite.** This new PRC resource, made possible by the Foundation's generous support, expands self-directed job search for the 650+ people who will access Workforce Development in 2020 and helps us accommodate increased demand for PRC's career re-training and computer learning programs.



We're also thrilled to be the new home for AIDS Walk San Francisco in 2020, the Bay Area's largest single-day AIDS-related fundraiser. **Addressing the issues that fuel HIV/AIDS' continued spread, including homelessness, addiction, poverty, and discrimination, we're proud to carry this torch** raising essential funds for PRC and Bay Area-wide AIDS service organizations. Please plan to walk with us on July 19th to honor those lost to the disease and to fight HIV/AIDS and the root causes of poverty. Details will follow!

PRC is here through your support. Together, we're making a critical difference. Please read on...

In Community,

A handwritten signature in blue ink, appearing to read 'Brett Andrews', is positioned above the printed name.

Brett Andrews
Chief Executive Officer

[Donate Now](#)



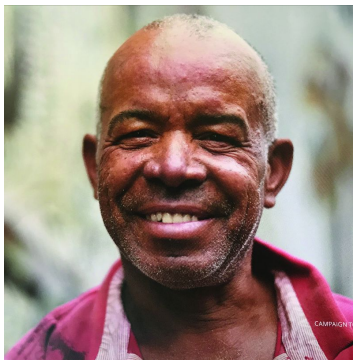
Expanded Computer Learning Center Brings More Opportunity

Outdated skills and gaps in employment can be hard to face. Inside PRC's buzzing 24-station Computer Learning Center, **106 people like Marilyn got back on their feet in 2019**, building digital literacy and professional skills for competitive employment and internships.

Training enrollments are up 30% and employed **graduates are increasing income by more than 300%**.

"I can't place a value on this experience. It was motivational, personally uplifting, and I learned so much in such a short time."

READ MORE about PRC's accredited trainings, Workforce Development, and hiring graduates.



Impact Spotlight: Critical Financial Assistance

A client of PRC since 2009, Dominic has been homeless since 2012. Bouncing from hotel to hotel to street has been emotionally and financially draining on him.

PRC's Emergency Financial Assistance, previously AIDS Emergency Fund, helped him bridge the gap and meet critical needs along the way, but things started to look up when he was awarded a monthly stipend through California's Cash Assistance Program for Immigrants.

Then, on November 20th 2019, Dominic finally secured a permanent home! With PRC's help—funding the apartment's deposit and Dominic's first month's rent—he's in

permanent supportive housing operated by Tenderloin Neighborhood Development Corporation. **Congratulations, Dominic. We're glad you're back home.**

PRC's **Emergency Financial Assistance** offers critical funds in the event of an emergency to low income San Francisco residents living with HIV/AIDS. Housing Preservation/Stabilization and Emergency Assistance grants are preventing homelessness and keeping vulnerable adults, like Dominic, healthier and in care.

**Consider making a contribution today to make the difference for
or someone else like Dominic or Phil**

Phil: In His Own Words

A longtime PRC client, Phil has overcome drug addiction and homelessness. When he was newly diagnosed with HIV fifteen years ago, Phil accessed PRC's Legal Advocacy to secure disability benefits. Most recently he's moving forward with PRC Workforce Development.

"I feel really good right now in my recovery; I'm mentally stable and poised to be able to go off of disability [benefits] and back into the workforce... My objective is to find a place where I'm happy and a place to grow."



For Phil, **the highlight** of his recent participation in LIFT UP SF, PRC's Peer to Peer Professional Training Pathway **is even bigger than all that**, "...is the overall realization that **my life experience is worth something.**"

"I can connect with that person going down a certain path...help people who are drug addicted, homeless, and in health crisis to get from that place—from where I was stuck—to where I am now." **Onward and upward!**

Take Action



Digital Literacy – Volunteers Needed!

Do you have a couple of hours to spare each week or month? Are you looking for a great way to engage? PRC's expanded Computer Learning Center is recruiting **individuals and corporate teams** to help us make basic digital literacy readily accessible and get people overcoming disabilities back to work earning more money.

If you can use a computer and make a regular weekly or monthly commitment at our Integrated Service Center at 170 9th Street, between Howard and Mission, **we'd love to hear from you!** Requirements for this hands-on role are ***basic computer skills***, ***a willingness to help***, and ***commitment to a regularly scheduled 2-4 hour shift***. You'll provide an extra pair of hands, ears, and eyes during PRC's open computer lab hours or support independent work during PRC's Next Step Computer Skills Training or other class time.

Spread the word about PRC

Of course you can [visit our blog](#) and [join us on social media](#) to stay up to date with news, picture and events. **Did you know you can invite PRC to share insights about the issues we're tackling across San Francisco?**

- How are we integrating social services with mental health and substance use treatment to build effectiveness?
- How are we getting people back to work earning 200% to 300% more money?
- Why is it so important to know your legal rights about disability benefits and health care services?
- What can you do to eliminate cycles of poverty, stigma, and homelessness in your neighborhood or community?

Reach out today to schedule a brown bag lunch or group presentation.

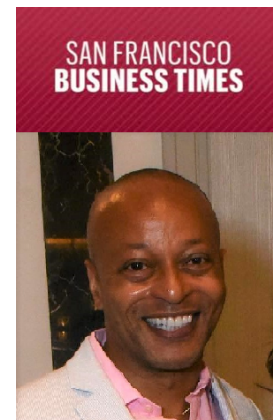


PRC In the Community

Did you miss it?

Simply stated, fragmentation of health care services doesn't work.

Take a peak at **Brett's Guest Column for the San Francisco Business Times**, published in December, to read about what *does* and why integrated services make the difference.





PRC's 30th Holiday Dinner Feeds 800 Stomachs & Souls

This past Christmas Eve, the volunteer-driven PRC Holiday Dinner celebrated its 30th anniversary in style – with hot, delicious food served to almost 800 clients of PRC and two dozen sister agencies. Inside the beautiful War Memorial Green Room guests also enjoyed live entertainment and, of course, Santa.

This amazing annual affair is only possible with the hard work and dedication of its Volunteer Committee – Neil Figurelli, Stan Wong, Joanie Juster, Jaime Tril, and George Macaluso – and our lead sponsor Bon Appetit Management Company. **THANK YOU!** A special shout-out to Mariabelle Hansen and the wonderful staff at the War Memorial for always being so supportive of this special event.

Take a deeper look at the lustrous event here and **connect with Cal** to consider taking part in 2020.



Wondering how working affects disability income and how to avoid costly pitfalls?

Drop in to **Working While Receiving Disability Benefits**, a monthly workshop hosted by PRC's Legal Advocacy Program on **January 30th** 10 a.m. to 12 p.m. It's open to the public, individuals and helping professionals. Learn the implications of returning to work when receiving SSI and SSDI and how to appropriately report earnings. **Reach out** for more information.

AIDS Walk 2020 is July 19th - Save the Date

We couldn't be happier to let you know that recently PRC and AIDS Walk San Francisco Foundation announced a new partnership that will bring us boldly into the contemporary era of the AIDS Walk. While PRC has been a decades-long co-beneficiary, **we will now serve as the Lead Beneficiary for the Bay Area's largest single-day, AIDS-related fundraiser.** We will be working together with AIDS Walk San Francisco Foundation and MZA Events, to jointly produce, promote and fundraise for the event in addition to carrying out a community grants program funding additional Bay Area AIDS service organizations. This is a thrilling development, and one which we hope will bring even more support to the largest single-day HIV/AIDS fundraiser in the Bay Area.

As in past years, the AIDS Walk is a **10k walk-a-thon in Golden Gate Park,**

culminating in a celebration in Robin Williams Meadow. Fundraising is a no-minimum, incentive-based, peer-to-peer model in which each team has a personal fundraising page. Individual totals are aggregated into a team total and recognized on the website leaderboard, and registration for teams for the AIDS Walk will begin soon.

If you are interested in forming a team at your workplace, church, or social group, we can help you get started. You can also join Team PRC as an individual Walker or with your friends. **Email Cal Callahan, Director of Community Engagement** or call 415-972-0856 for more info.



Donate now

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