



For Immediate Release

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PRC Opens Integrated Service Center to Reduce Homelessness

PRC will provide a continuum of services to the City's most vulnerable.

[SAN FRANCISCO, CA May 15, 2019] On May 15, PRC will be celebrating the official opening of their new, integrated service center and community hub where over 90 staff from around the city will now be collocated to provide services that range from mental health counseling, drug rehabilitation, housing support, and job reintegration for over 5,000 people in need every year.

Mayor London Breed will preside over the ribbon cutting ceremony and continue the work of the late Mayor Ed Lee who supported the merger of AIDS Emergency Fund, Positive Resource Center and Baker Places, Inc. into PRC. Creating a more focused and impactful organization where comprehensive services can cost-effectively and efficiently address the issues facing San Francisco's most marginalized and vulnerable residents is vital to affecting change.

"Providing a continuum of care and resources in one location is an essential part of our efforts to help people exit homelessness

and to care for the City's most vulnerable populations," said Mayor London Breed. "We are proud to be partnering with PRC, a leader in the community whose effective, comprehensive wrap-around services continue to make lasting and positive impacts for those most in need."

As San Francisco is striving to better serve its citizens in need, organizations like PRC reduce the barriers to life-changing services and programs. The new integrated service center includes a 12-student learning center and a 24-user computer lab for education services and job training while 40 one-on-one counseling rooms offer staff and their clients the privacy and space needed to work with their clients individually to provide legal services, job placement, financial assistance, and health benefits counseling.





“The double merger, followed by the opening of our Integrated Service Center represents the culmination of input from many stakeholders and many hours of planning and implementation, based on a unifying vision - to help secure a permanent home, to integrate our social and treatment services and to strengthen our nonprofit sector through strategic partnerships,” said PRC CEO, Brett Andrews.

The PRC Integrated Service Center was created as a the result of collaborative effort, hard work and dedication from PRC board and staff, elected officials, philanthropic support from donors and the design and construction community. As a community-based organization on the front lines of fighting to remove the barriers to good health and financial stability, PRC’s new home could not have been realized without these contributions. The project was supported, in part, by the San Francisco Office of Economic and Workforce Development and the Northern California Community Loan Fund, and the Nonprofit Sustainability Initiative.

About PRC

PRC (formerly Positive Resource Center) has been transforming the Bay Area for decades, helping those affected by HIV/AIDS, substance use, or mental health issues realize their best selves by providing the support and services they need to reclaim their lives.

Services include emergency financial assistance for short-term security; legal representation for access to basic income and healthcare benefits; and residential treatment, supportive housing, and employment training for longer-term social rehabilitation.

Having recently merged with the AIDS Emergency Fund and Baker Places, Inc., PRC’s newly interconnected services help over 5,000 clients per year on their path toward long-term stability and success. For more information, please visit <https://prcsf.org/>.

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