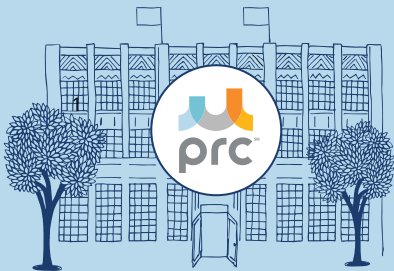




# IMAGINE INSPIRE ACT

IMPACT REPORT  
2023/24





Dear Friend,

At PRC, we envision a vibrant and diverse San Francisco that serves as a gleaming example of what is possible for the rest of the nation. We aspire for the day when everyone has stable housing, mental health and substance use disorders carry no stigma, there are zero new HIV infections, and the health and healing of our community is a collective charge. We see this future. It is bright, and we are taking action to realize it.

Every day, we witness the struggles of our clients, but we don't get discouraged. Instead, we focus on adding value to our life-transforming services. We advocate for systemic changes to remove barriers to improving health and wellness. We pursue results and impact.

For our clients, the journey from crisis to stability is often complex and lengthy. It requires the fundamental belief that change is possible through the support of peers and community and persistent incremental steps toward progress. Disappointment and setbacks are a natural part of the process, but our clients persevere nonetheless, and in doing so, inspire us all.

The greatest affirmation of our work is when our clients go on to provide the same services they previously benefitted from. In the following pages, you will read the story of AJ, a former client turned devoted employee, and see how his participation in several of our programs transformed the trajectory of his life. We hope AJ's story inspires you, ignites your imagination, and sparks action to make positive change.

Thank you for supporting PRC and joining our mission.

In community,

Chuan Teng  
Chief Executive Officer

Brian Schneider  
President,  
Board of Directors

# WHO WE SERVE



**4,632**

Total Number of People Served During 2023/24\*

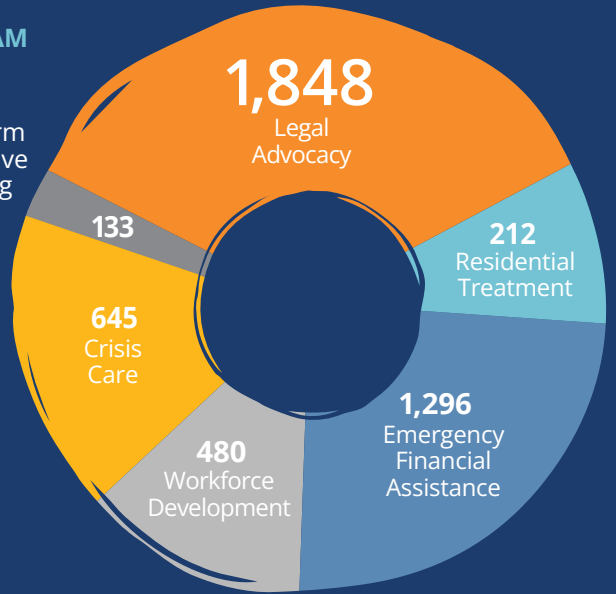


**7,555**

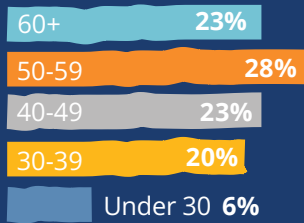
Day Services Provided at Low-Barrier Hummingbird Sites\*\*

## PROGRAM

Long-term Supportive Housing



## AGE



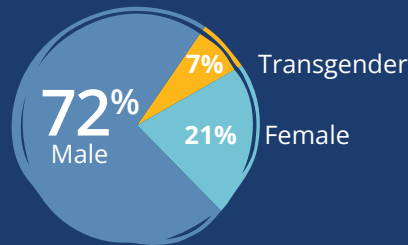
## SEXUAL ORIENTATION



## HEALTH



## GENDER

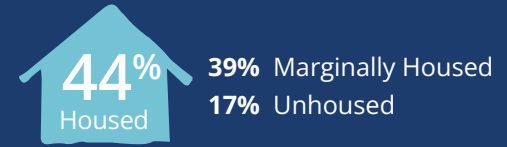


## INCOME

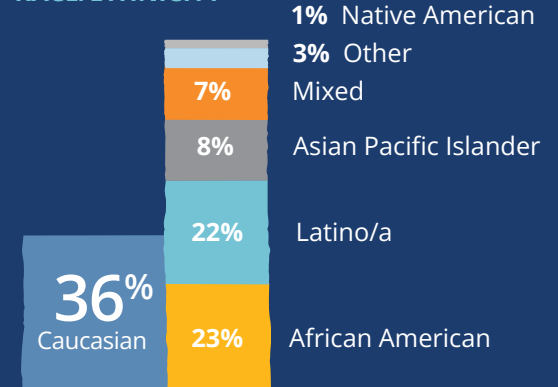


77% have monthly income less than \$1,200  
52% have a monthly income of less than \$600

## HOUSING STATUS



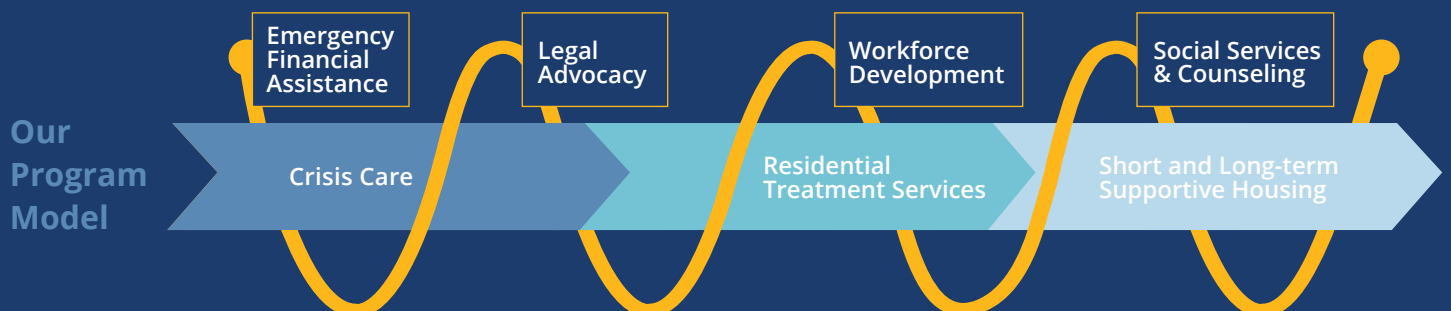
## RACE/ETHNICITY



\*Unduplicated clients who completed intake process, some of whom accessed multiple programs

\*\*Due to the design of Hummingbird sites' easy-access day services, the exact number of clients, including overnight guests who utilized these services, wasn't tracked.

PRC's integrated services provide a client-centered continuum of care that moves individuals from crisis to stability, addressing needs at every stage to promote independence and better health and economic outcomes.



“PRC was there for me through the many and various supports that I needed. Even when I didn’t know what I needed. Having people that care and understand is what helped get me to where I am today.”

**AJ has been an employee with PRC for six years**, currently as the Training Coordinator, where he ensures all employees remain up to date in all annual trainings and are supported and ready to help our clients. AJ’s life journey was marked by hardship and uncertainty until he found solace and stability at PRC, through a supportive environment that valued his resilience and dedication to recovery.

Through AJ’s story, we aim to highlight the challenges our clients face and the time it takes to make a lasting impact, while also underscoring what is possible. We also hope to foster compassion and a deeper understanding of the inherent redeemability of our clients.

When AJ first arrived in San Francisco, he did what many of us do and set off to see the Golden Gate Bridge. When he returned to his car, it and all his belongings inside were gone. Poor choices fueled by AJ’s substance use prompted his father to report the car as stolen. Just like that, AJ was on the streets with only the items he had on him. This would be one of three times when AJ frequented the streets of San Francisco with nothing but the clothes on his back.

AJ learned about Acceptance Place, PRC’s 90-day residential treatment program for substance use. He decided to take the first step. For 60 days, AJ stuck with the regimented schedule and counseling sessions until his cravings grew too strong and compelled him to leave early.

Over time, the hardships of living outside wore on AJ. His tent and contents were taken as part of a street sweep, which took an enormous emotional toll. AJ was ready to give treatment another try.

Back at Acceptance Place, AJ found the regimented structure to be a welcome and supportive tool on his journey to sobriety and self-improvement. He fully embraced the process and completed the 90-day treatment program, which was an important step in AJ’s recovery.

Now eligible to receive a grant from PRC’s Emergency Financial Assistance Program, AJ purchased a phone and began reconnecting with his family. This was a key step towards his stability.

Needing to secure a stable income, AJ worked with PRC’s Legal Advocacy program to apply for Social Security Disability Insurance (SSDI). In doing so, he learned that a bench warrant in his hometown would prevent him from being awarded benefits. So AJ traveled home, turned himself in, and served nine months before returning to San Francisco. Upon returning, it would take four years for AJ’s retroactive SSDI benefits to be approved.

AJ was once again living in unstable housing with others who were using substances which made it difficult for him to maintain his sobriety. He reached a breaking point and knew he couldn’t continue this path. AJ once again sought the support of PRC’s residential programs.

PRC’s Ferguson Place provided a change of scenery. The care, understanding, and comradery AJ experienced inspired AJ to decide to become a substance use counselor.

AJ was referred back to Legal Advocacy and their Return to Work program. They helped him enroll at San Francisco City College, where he graduated with his Addiction & Recovery Counseling certificate and became a Certified Alcohol and Drug Counselor.

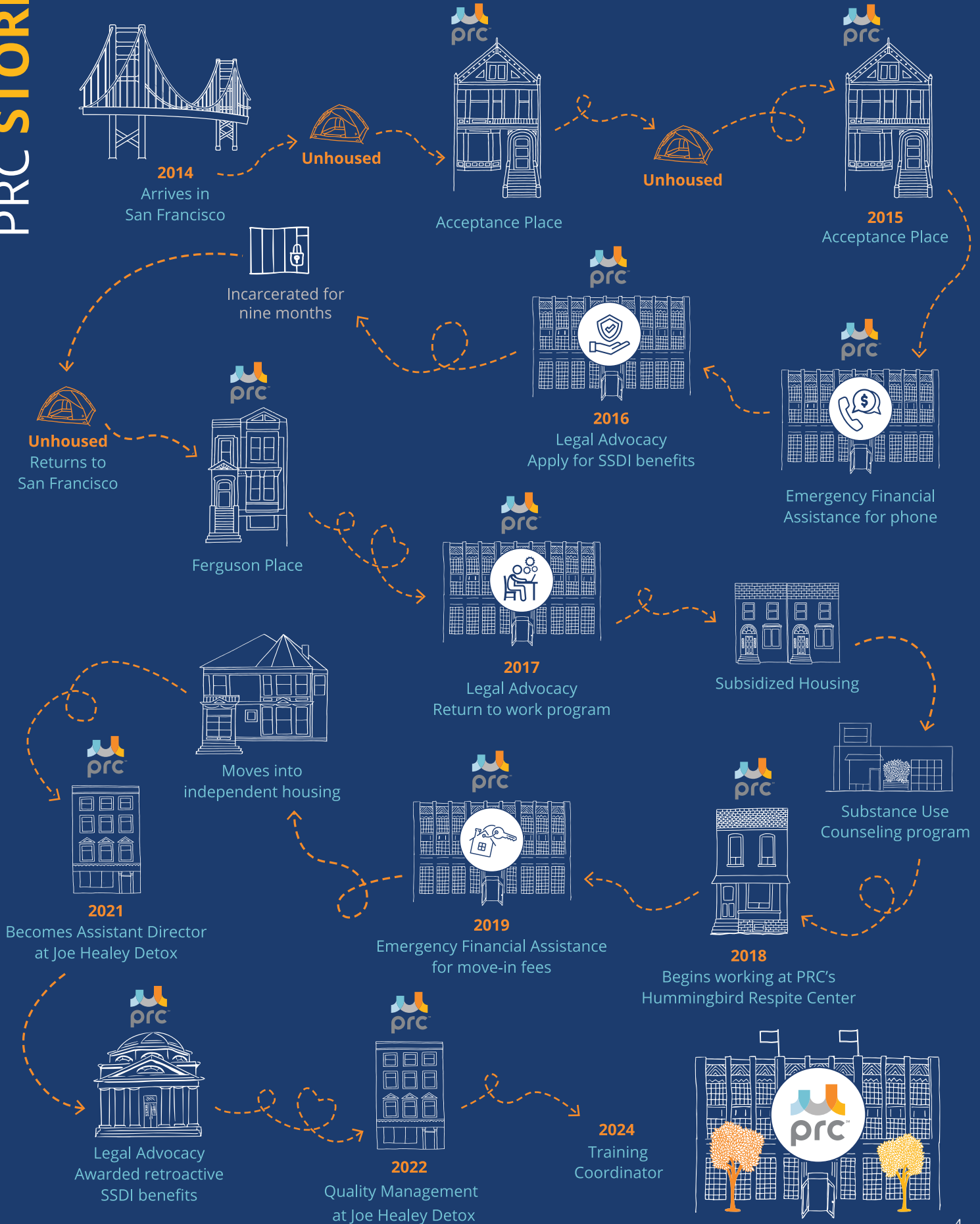
AJ then started work as a residential counselor at PRC’s Hummingbird Potrero Respite Center. He applied his education, lived experience, and a harm reduction approach to help others on their path to self-improvement. AJ then enrolled in an internship program to build his counseling knowledge. He met his husband there, who was also working to become a counselor. Together, they moved into stable subsidized housing.

A year later, AJ became a residential substance use counselor at Acceptance Place, the same location where his path began, bringing his journey full circle. Since then, AJ has held multiple roles including the Assistant Director at Joe Healey Detox and Quality Management Specialist overseeing proper completion of documentation and client services.

As AJ and his husband began to outgrow subsidized housing, AJ secured another grant from PRC’s Emergency Financial Assistance program to help with move-in costs to ease the transition to more independent housing. They found their own place and are happily still there today.

AJ shares his story to inspire others to believe in themselves, to ask for help, and to know that they aren’t alone. He’s helping inspire and prepare the next generation of compassionate care workers, and he does it with a smile.

# AJ'S JOURNEY





# ACCESSING INCOME AND HEALTHCARE





**LEGAL ADVOCACY** attorneys and legal assistants are subject matter experts on Federal Disability Benefits programs including SSI and SSDI. As the only program of its kind, clients have an advocate through the entire application process. Benefits can take years before they are awarded. These often life-changing sums provide much-needed stability and security.


**757** individuals received legal assistance 

**94%** approval rate for all   
fully adjudicated cases

Individuals are **3x** more likely to receive the disability income they're entitled to when they have an advocate on their side. 

**145** notices of awards 

**\$3,915,895** in retroactive benefits 

**\$136,382** in ongoing monthly payments 


## IN AJ'S WORDS


"Without Legal Advocacy, I never would have been able to get on Medicare or get approved for Social Security. Their thoroughness in preparing me for my final hearing was top notch. It took the whole process for me to really understand my disabilities and how they combined together to impact my life and career. I am forever grateful for PRC."

## ACCESSING INCOME AND HEALTHCARE

### EQUAL ACCESS TO HEALTHCARE

**PROGRAM (EAHP)** helps low-income clients with HIV understand their healthcare options and get connected to services. This year, EAHP focused on assisting clients through the end of the public health emergency, ensuring they remained on MediCal or found alternative coverage. The Covered California marketplace has improved healthcare access, but many clients require help navigating the number of available insurance plans.

**81%** of closed EAHP clients maintained, increased, or preserved health access 


**363** clients assisted with access to health care 


### SF HIV FRONTLINE ORGANIZING GROUP

**(SF HIV FOG)** is a collaboration between San Francisco organizations serving people living with HIV and supports HIV frontline workers through:

- Training and networking events
- Resource and information sharing
- Professional development opportunities

### EAHP and SF HIV FOG PROVIDED

**27** outreach trainings 

**18** direct community provider consultations 





# CRISIS CARE


## HUMMINGBIRD RESPITE CENTERS

provide a first step into receiving services. To the unhoused, making a big change can be daunting, even if it's in the right direction. Our Hummingbird sites remove all barriers. Individuals can drop in as they are, with their pets, partner, and belongings. With their basic needs met, we can begin to build trust and help them get comfortable with the idea of being linked to services at their own pace.


### Hummingbird Potrero


29 beds 


288 overnight guests 

Daily Access hosted 3,217 

### Hummingbird Valencia

30 beds 

357 overnight guests 

Daily Access hosted 4,338 

## SERVICES INCLUDE

- Laundry
- Meals
- Showers
- Storage
- Linkage to other services
- Help with getting an ID

## IN AJ'S WORDS

"Working at Hummingbird is an experience I'll never forget. It taught me that success isn't just about quitting substances. For some, success is living through another night, and Hummingbird is there to help them do that with dignity and respect. I wish it was around when I was on the streets."






# STABILIZING HOUSING AND MEDICAL CARE

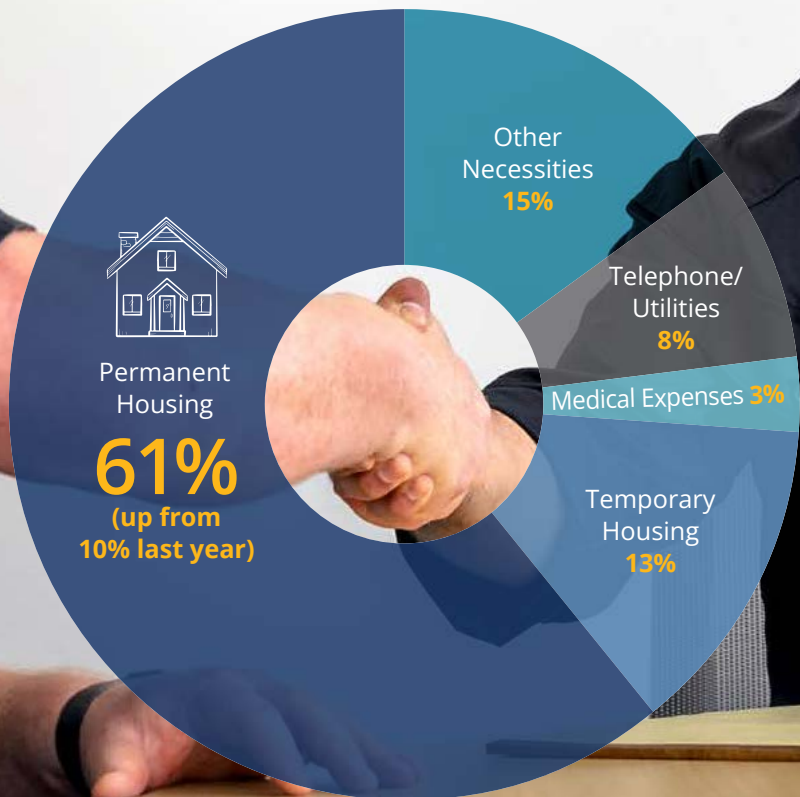
## EMERGENCY FINANCIAL ASSISTANCE

(EFA) grants help low-income clients living with HIV secure and maintain housing with the goal of sustaining medical regimens. Grants take care of essential bills to prevent evictions as well as underwrite move-in costs, medical expenses, and other necessities. These funds provide an enormous sense of relief by ensuring that individuals overcome economic and housing barriers to care.

**1,296 clients** living with HIV accessed **\$1,277,635** in emergency funds 

### IN AJ'S WORDS


"With the phone I was able to get through an EFA grant, I called my mom and said, 'I can't tell you I'm going to change anymore. All I can do is show you. Follow me online. See the changes I'm making.' That phone provided a bridge to my family that I previously lacked."





# GETTING TREATMENT


**RESIDENTIAL BEHAVIORAL HEALTH TREATMENT** services address mental illness, substance use disorder, and co-occurring conditions in four service-rich, home-like environments.

**HOUSING NAVIGATION**, PRC's newest program, works closely with the City's homelessness response system, Coordinated Entry, to help clients determine their eligibility for and apply to different housing programs.

**212** people accessed substance use and mental health treatment programs 

**68%** of residents met one or more of their goals 

**4** programs 

**51** beds 

## RESIDENTS BENEFIT FROM

- Counseling
- Support system development
- Self-regulation techniques
- Independent life skill building
- Linkage to social workers, medical providers, and housing navigation services





## IN AJ'S WORDS

"Residential treatment got me through some really tough craving situations. It provided structure, a family, and camaraderie. I was able to gain a better understanding of my addiction and HIV. It led me to go back to school and get back to the real world. The compassion I received there became a model for my own counseling career."

# SUPPORTIVE HOUSING

**COOPERATIVE (CO-OP)** prepares individuals to graduate from our treatment services and become independent in 21 PRC-managed units throughout the city.


168 beds 

21 co-ops 

## RESIDENTS HAVE ACCESS TO

- Rental subsidies
- Case managers for individual support with vocational, educational, and social services
- Multi-bedroom apartments shared with others with similar lived experiences


**LELAND HOUSE** is San Francisco's largest transitional residential care facility for people living with HIV.

45 beds 

## RESIDENTS BENEFIT FROM

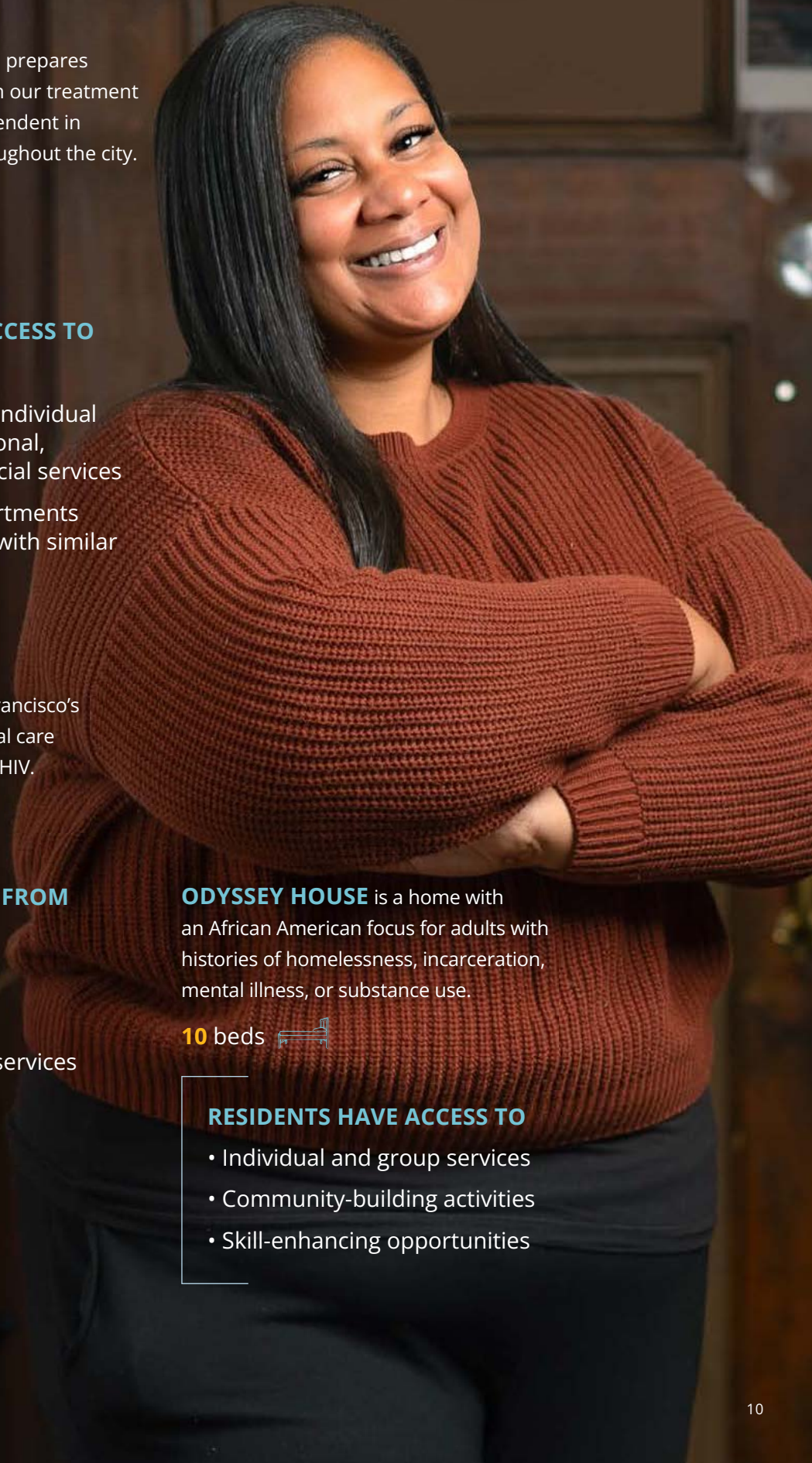
- Social support
- Life skills training
- Housing navigation
- PRC's wrap-around services

**ODYSSEY HOUSE** is a home with an African American focus for adults with histories of homelessness, incarceration, mental illness, or substance use.

10 beds 

## RESIDENTS HAVE ACCESS TO

- Individual and group services
- Community-building activities
- Skill-enhancing opportunities



# GETTING BACK TO WORK





## WORKFORCE DEVELOPMENT (WFD)


offers comprehensive support to people with disabilities.


### INDIVIDUALS HAVE ACCESS TO

- Career counseling
- Skills mapping
- Linkage to educational programs
- Hands-on training
- Support in their career goals
- Job search assistance

**480** adults accessed career building services 

**\$25.13/hr** is the average wage earned by WFD clients - **39%** higher than San Francisco's minimum wage 

**\$1,276,337** earned through PRC's job placements 

Clients enter the workforce in the retail, nonprofit, healthcare, government, and hospitality sectors. 

## GETTING BACK TO WORK


### TRAININGS


PRC's state of the art 24-user computer lab hosts two state-accredited training courses and one highly renowned peer-to-peer certification program.

**Next Step** Computer Certificate Program  
Hands-on, personalized digital instruction  
**90 hours**

**Step Up** Clerical Skills Certificate Program  
Administrative and occupational skill-building  
**50 hours**


**Lift UP SF** Peer-to-Peer Occupational Training personalized for those with "lived experience" to meet the growing need for community health professionals  
**64 hours**


**114** enrollments across three training programs 


**75%** earned certificates 


### The Black Transgender Initiative

**(BTI)** provides tailored assistance to Black transgender individuals in housing, health-care, skills acquisition, and employability. Services are delivered by staff who look like and share lived experiences with clients in a safe space.

**15** clients served 

**11** completed skills training programs 

**100%** connected to housing and healthcare services 

**100%** engaged in training, internships, or employment 



### IN AJ'S WORDS

"I wouldn't be where I am today without PRC! Words can't describe how grateful I am."

# ADVANCING POLICY



## THE BLACK LEADERSHIP COUNCIL (BLC)

seeks partners, allies, and champions who are willing to help reimagine a new ecosystem for Black Californians across four policy pillars.

**4**  
POLICY  
PILLARS

Health  
Wealth  
Housing  
Education

The BLC advances meaningful change across our systems of care that have historically harmed Black Prosperity through cosponsoring legislation, developing strategic partnerships, hosting educational events, and offering capacity building trainings and supports.

### Co-sponsors of:

AB 2500 (Weber) Social Determinants of Health Screenings

AB 2465 (Gibson) Equity in Grantmaking

## JUNETEENTH "BLACK IN ACTION" ADVOCACY DAY

marked our annual legislative day of action where we recognized the following state leaders for their dedication to our mission and advancing our Black Prosperity Agenda:

**Dr. Flo Cofer**, Epidemiologist,  
Policy Director, Community Advocate


**Tony Thurmond**, California State  
Superintendent of Public Instruction

**Shirley N. Weber, Ph.D.**,  
California Secretary of State


**Tiyasha Watts**, Legislative & Policy Analyst,  
California Academy of Family Physicians

**Tomiquia Moss**, Secretary, California Business,  
Consumer Services and Housing Agency

**Malia Cohen**, California State Controller

**7** meetings with lawmakers and   
the California Civil Rights Department

**20+** bills advocated for 

**50+** attendees 



## TAMARA RASBERRY-HARRIS BLC MEMBER

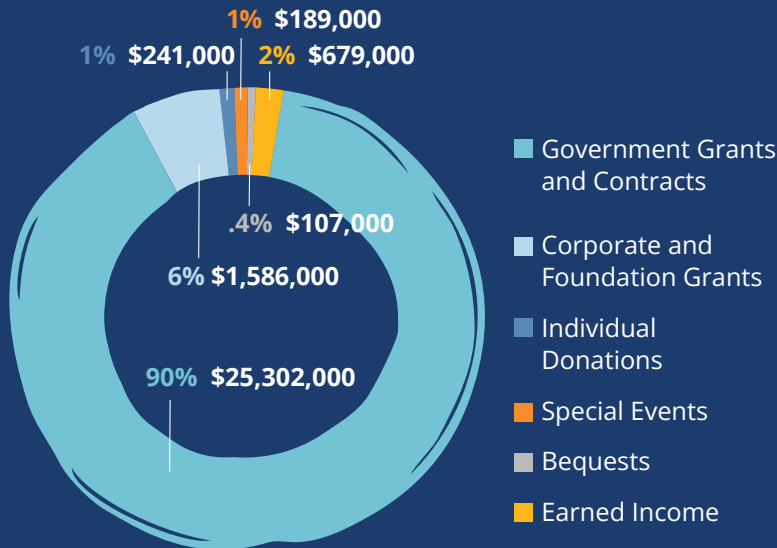
"Our vision is to move California out of a deficit mind-set for Black communities. Our legislative priorities encompass this belief: from outlawing discrimination of natural hairstyles and boosting violence prevention efforts at the community level, to expanding Medi-Cal benefits and eradicating food deserts, we strive to create a prosperous California for all who have been historically left behind."

# OUR FINANCIALS

Pre-audit financials for the fiscal year ending June 30, 2024

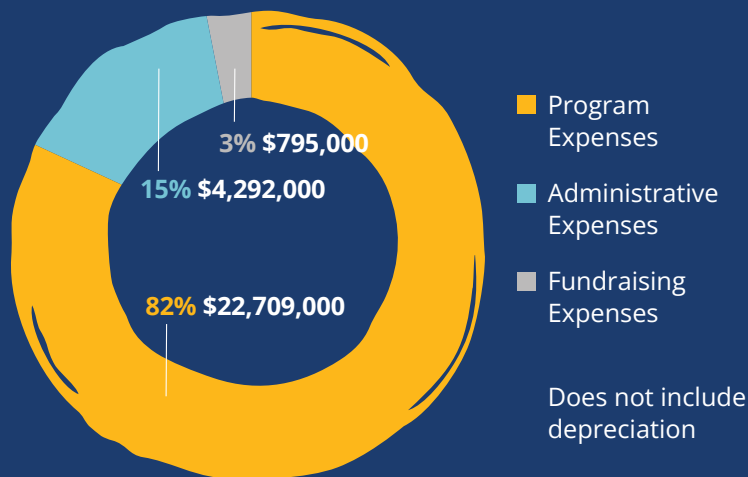
## INCOME

**\$28,105,000**



## EXPENSES

**\$27,795,000**



These fiscal year 2024 financials are management estimates and do not reflect the audit report for PRC, which comprises consolidated financial statements that include a financial accounting of Baker Places, Inc. (BP), a subsidiary of PRC. As PRC is a sole corporate member of BP due to having a controlling financial interest in BP, FASB ASC 958-810-25-2 requires that PRC consolidate financials with BP in order to remain in accordance with U.S GAAP. However, PRC and BP remain separate 501(c)(3) organizations with separate 990 filings.

## WAYS TO HELP

### DONATE ONLINE OR WITH A CHECK OR CREDIT CARD

Visit [prcsf.org/donate](https://prcsf.org/donate) or send your gift to:  
Development Department  
PRC, 170 9th Street  
San Francisco, CA 94103

### BECOME A MONTHLY DONOR

Support PRC all yearlong by enrolling in monthly giving.

### DOUBLE YOUR IMPACT WITH A COMPANY MATCH

Many employers match gifts made by their employees, thus doubling the impact of your support. Check with your employer to initiate the process.

### GIVE A GIFT OF STOCK

Contact [giving@prcsf.org](mailto:giving@prcsf.org).

### MAKE A LEGACY GIFT

Consider including PRC in your legacy plans to make a lasting impact. Contact [giving@prcsf.org](mailto:giving@prcsf.org).

### SHARE

Follow us on Facebook, LinkedIn, and Instagram to stay up-to-date on our work and share with your friends and family.

# THE WORK WE DO OUR SUPPORTERS

We express our deepest gratitude to each and every one of our supporters. Our work is possible thanks to the generosity and breadth of contributions recognized here. This listing reflects contributions received between July 1, 2023 and June 30, 2024.

**Thank you for your support!**

## INDIVIDUALS

### \$25,000 and above

Estate of Sylvester James,  
Queen of Disco  
Michael T. Polyack, Jr.  
2022 Revocable Trust  
Anonymous

### \$10,000 and above

Thomas and Janice Berthold  
John Fisher and  
Raphaela Lipinsky DeGette  
John Peabody and Camellia Ngo  
Kent Roger and Daniel Hancock  
Brian Schneider and  
Robert Lieberman

### \$5,000 and above

Anlee Brickman  
Robert Burnside  
Josh and Dana Frieman  
Colin Hartke  
Frank Leykamm  
Charles Lowey-Ball and  
Gary Decad  
John Malanga Trust  
Michael Niczyporuk  
and Rachel Forisha  
Joleen Ruffin  
Team Trio

### \$2,500 and above

Patricia Brayer Foster  
James Cahan  
Bradford Crowell and  
Gary Koehler  
David Fagundes and  
Wendy Jackson  
Marc Gannon and Ram Gangaram  
Tasha Henneman  
Phillip Keeling  
Michael Kennedy  
Darren Smith and Klaus Gelinsky

### \$1,000 and above

Elizabeth Downing  
Thomas R. Fox  
Dixon Head, Jr.  
Ralph Hibbs  
Andy Kaden  
Harvey Koo

Elizabeth Y. Nickel  
Tamarah Prevost  
Jeanne Wiseman  
Anonymous

### \$500 and above

Brett Andrews  
Aimee Antonio  
John Bressan  
Frank Ching and Charley Kearns  
Brian J Couture  
Daniel Drummer  
Robert Howard  
Mary Ann Jones  
Andrew Jones  
Michael Kyle  
Jessica Landin  
Anna Lenhardt  
Mark Leno  
Beverly Lucas  
Frederic Muhlheim  
Rochelle and Muhammad Nadhiri  
Gary Osten and Ralph Torrez  
John Pang  
Antonio and Heather Partida  
Scott Peterson  
David Rothschild  
Michael Rubinstein  
Joshua Rymer and Timothy Frazer  
Robert Shadduck  
Thomas Sheffler  
Albert Gordon Smith and  
Joseph Castrovinci  
Edward Steinforth  
James Sullivan  
Emily Suma and Zachary Franet  
Lanny Suwarno  
Chuan Teng and Leo Bernstein  
David Varela  
Gary Virginia  
Terry Whitten

### \$250 and above

Roy Bateman  
David Beery and Norm Abramson  
Eric Ciasullo and Loren Henning  
John Cunningham  
Lukejohn Day  
Alejandro Diesta and  
Robert Troutman  
Hrant Ekmekjian



PHOTOS: Mighty Real Fundraiser



The Stanley B. and Bette Ann  
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Rony Raymond  
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Sue Rinetti  
Chris Roeder  
Lois Salisbury  
Beth Sandefur  
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Nichole Wiley  
Amy Williams  
Edward Wilson  
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**\$100 and above**

Seth Abrahamson and Ron Raiche  
Rahn Anderson  
William Baird and John Kennedy  
Katherine M. Bella and Jay Harris  
Elizabeth Bender  
John Bennett  
Donald Berger  
Joseph Bodwin  
Lane Bourn  
Walter Bowman  
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Michael Case and Stacey Johnson  
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Robert Taylor  
Kyle and Michael Thornton-Lamp  
Tim Tune  
Salvador Viramontes  
Randall Whitehead  
Gary Wohl  
Steven Yee  
Jake Zalewski  
Anonymous

**INSTITUTIONS**

**\$100,000 and above**

Bare Chest Calendar, Inc.  
Gilead Sciences, Inc.  
Wells Fargo Bank

**\$50,000 and above**

Chevron  
Public Health Institute  
Skoll Foundation

**\$25,000 and above**

Concord Music Group, Inc.  
SCAN Health Plan  
Tito's Handmade Vodka

**\$10,000 and above**

Broadway Cares/Equity Fights AIDS  
Costco Wholesale Corporation  
Nuveen Real Estate  
The Sundance Association for  
Country-Western Dancing

UPPER PHOTOS: Songs of the Season



LOWER PHOTOS: Client Winter Celebration

**\$5,000 and above**

Allied Universal  
AT&T  
Cotchett Pitre and McCarthy LLP  
Kaiser Permanente  
Katalay Foundation  
Quest Diagnostics  
SoundExchange  
Verizon  
Visa International

**\$2,500 and above**

Bay Area Physicians for  
Human Rights  
BiRite Food Service Distributors  
Brayer Electric Company  
CBF Electric & Data  
Dignity/San Francisco  
Hayse Group Inc.  
JLL  
JP Morgan  
Leo Levenson Consulting and  
Rebecca Levenson Consulting  
Proximo  
Skyline Construction

**\$1,000 and above**

ABM  
All Home, a project of  
The Tides Center  
Brio Consultants LLC

**\$500 and above**

Americorp Financial  
Community Thrift Store  
The Edge  
Prime Finance

**\$250 and above**

Mills Pest Control, Inc.

**Gifts in Honor Of**

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Ew Daddy by M Elliott  
Patrick James by  
Tailleur Jones-Brown  
Patrick James by  
UnitedHealth Group  
Stephen Jacobs by Stanley Wong  
Tim Schroeder by Sean Foley  
Zelle Marcovicci by Rowan Moulder

**Gifts in Memory Of**

Albert Yee by Steven Yee  
Christina Catalano by  
Elizabeth Bender  
Dusan Bobb by Tim Tune  
Edmond Mireault by  
Jeanne Wiseman  
Jacintho Vieira by Robert D. Falsetti  
Louis Dunn by Beverly Lucas  
Louis Dunn by Frank Leykamm  
Louis Dunn by Tia Cusanelli  
Malcolm R. Bonardi, Jr. by  
Cynthia B Lawrence

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Pillsbury Winthrop Shaw Pittman

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Chuan Teng and Leo Bernstein  
Trader Joe's  
Williams-Sonoma

**2024 Bare Chest Calendar Fundraisers**

David Donovan  
Al Furumoto  
Xander Gonzalez  
Nathan Hendrix  
Mason Hunt  
Ezra Kinzer  
Frank La  
Nick Morante  
Roberto Partida  
Ray Pulmano  
Sam Wren  
Eduardo Zamorano  
With special gratitude to  
Bare Chest Calendar  
President and CEO Larry Rich

**Public Funders**

San Francisco Human Rights  
Commission  
San Francisco Office of Economic  
and Workforce Development  
San Francisco Department  
of Public Health  
San Francisco Mayor's Office  
of Housing and Community  
Development  
California AIDS Drug  
Assistance Program  
California Breaking Barriers to  
Employment Initiative  
California Department of Health  
Care Access and Information  
California Department of  
Rehabilitation  
California Department of  
Social Services  
US Department of Health and  
Human Services Substance  
Abuse and Mental Health  
Services Administration



PHOTOS: PRC Open House



PHOTO: Staff Appreciation Month

PHOTO: Trans March



PHOTO: Pride Parade



PHOTO: Pink Triangle Installation

# OUR PEOPLE

As of August 20, 2024

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Darren Smith, Treasurer  
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Brent Willman, Chief Financial Officer  
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**OUR MISSION** is to help people affected by HIV/AIDS, substance use, or mental health issues better realize opportunities by providing integrated legal, social, and health services that address the broad range of social risk factors that impact wellness and limit potential.